



Maharaja Surajmal Institute
Affiliated to GGSIP University & NAAC 'A' grade accredited.
Rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi
Recognised U/s 2(f) of UGC Act

Faculty Profile

1. **Name of Faculty:** Dr.Suhasini Parashar
2. **Date of Joining:** 01.08.2002 (As Lecture) (01.08.2007 as Reader),(1.01.2021 as Associate Professor)
3. **Present Position:** Associate Professor (01.01.2021to till date June 2024- 2023 -24 Session)(Reader(Since 1.08.2007to 31.12.2020)
4. **Department:** Business Administration
5. **Email ID:** suhasiniparashar@msijanakupuri.com
6. **Profile:**

Your profile (glorify your work)

Experience of 21 years and 11 months in the prestigious Institute (Total 27 years and 11 Months) ,

- 1.HOD, Programme Coordinator , Class Coordinator ,
- 2.Convener Time Table-,In Service duration Internal Examination,(Convener, Co-convener, Coordinator , Member remain)
3. (Convener,)Member during service Conference, Seminar, Workshop ,Publishing Committee
- 4.Teacher Representative, successfully completed the tenure in the Institute.
- 5.On-Line education ,teaching opportunity avail since April ,2020 to 2021 December through Google Class Room ,Meet ,Face to Face, and best efforts for good results and contribution in students performance and their development continuously for physically classes also .
- 6.New Education policy opening the opportunity for teachers to learn new strategy of teaching as direct teaching methodology using E-appliances and through internet spreading the knowledge very quick and up-date.

7. Educational Qualification:

S No.	Degree (graduation onwards)	College and/ or University	Year
1.	B.Sc. (Medical)	DAV College Ambala City,KU,Kurukshetra,Haryana	1982
2.	MA (Economics)	Department.ofEconomics,KurukshetraUniversity,Kurukshetra Haryana	1984
3	Ph.D. (Economics), Economics),(University Research Scholarship-April 1986-March 1989)	Department.ofEconomics,KurukshetraUniversity,Kurukshetra, Haryana	1992
4	CAP(Computer Added Programme)	CMC Ltd.Janak Puri,Delhi	October-December.2001

8. Employment Record (Latest First)

S No.	From [Month & Year]	To [Month & Year]	Employer Name	Positions Held	No of Years
1	August 2002	Till Date (June ,2024)	Maharaja Suraj Mal Institute,C-4,Janakpuri (GGSIP University),Delhi-110058	Lecture/Reader/Associate Professor	21 Years and 11 months
2	January, 2000	April,2000	PGDAV College(Evening),Delhi. University. Nehru Nagar, Delhi	Lecturer	4 Months
3	November, 1997	April,1999	SGGSCC, Pitam Pura, D. U. Delhi	Lecturer	2 Years
4	September, 1994	October, 1997	Aditi Mahavidyalaya, ,Bawana,Delhi University,Delhi	Lecturer	3 Years
5	July,1994	August,1994	Arya College ,Panipat (K.U.) Kurukshetra	Lecturer	2 Months
6	October,1993	March,1994	Arya College ,Panipat (K.U.) Kurukshetra	Lecturer	6 Months
7	July,1993	Sept.1993	IGNCollege Ladwa,(K.U). Kurukshetra	Lecturer	2 Months
8	April,1992	-----	MLN,College,Yeamuna Nagar,(KU,)Kurukshetra	Special Lecture(PG-Class(MA-Economics)	One Day
9	April,1992	-----	Arya College ,Panipat (K.U.)Kurukshetra	Special Lecture (PGClass(MAEconomics)	2 Days
10	August 2002	December.2006	IGNOU , Maidan Giri , New Delhi .	Counsellor(PGDBM) Management Programme	4 Years and 5 Months
11	1993	1993	Department of Correspondence Courses, K.U.Kurukshetra ,Haryana	M.AWritten Lectures for Post Graduate Classes (Economics)	One Semester

9. Research Papers in National and International Journals

S No.	Title of Paper (Vol and Page No.)	Name of Journal	National/ International	SCI/ SCIE/ SSCI/ ESCI/ SCOPUS/ UGC Care	Year of Publication	Impact Factor
1	Permanent Income Hypotheses & Life Cycle Hypotheses to Study Consumer Behavior	International Journal of Transformation in Management (IJTBM)	International	(SSCI)e-ISSN:2231-6868, E-issn:2454-468X Vol .14 ,Issues :1	January to March2024	5.987
2	Nature of Occupational Structure and Workforce Participation in Economy in India(68-77)	International Journal of Transformation in Management (IJTBM)	International	(SSCI)e-ISSN:2231-6868, E-issn:2454-468X Vol .13 ,Issues :3	July to September 2023	5.987
3	Entrepreneurship Mind Set:Conceptual Analysis and Effective Way for Profit Making-24-30	International Journal of Transformation in Management (IJTBM)	International	(SSCI)e-ISSN:2231-6868, E-issn:2454-468XVol .13 ,Issues :2	April to June 2023	5.987
4	E-Commerce :A Big Approach for Business-193-205	International Journal of Transformation in Management (IJTBM)	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-468XVol .12 ,Issues :3	July to September,2022	5.987
5	The Economic Behavior Theory -The Nudge Theory : An Appraisal-54-63	The International Manager	International	ISSN:2348-9413,On-line,ISSN:2348-9405(Print) Vol.12/Issues:1	Jan.-March, 2022	5.987
6	Fiscal Policy and Growth with Development in India :An Analysis	International Journal of Law ,Management and Social Sciences(IJTBM)	International Peer Reviewed,OpenAccess Journal)	(SSCI)e-ISSN:2581-3498, E-issn:2454-468X Vol. 5,Issues 4	Oct.-Dec.,2021	1.989
7	Monetary Policy and Contemporary Status(Vol.3,PP.63-77)	International Journal of Transformation in Management (IJTBM)	International	(SSCI)e-ISSN:2231-6868, E-issn:2454-468X Vol. 3,Issues 11	July to September,2021	5.987
8	Trends in Capital Market in India: SEBI(Securities and Exchange Board of India) (Vol.11, PP.1-12)	International Journal of Transformation in Management (IJTBM)	International	(SSCI)e-ISSN:2231-6868, E-issn:2454-468X Vol.11,Issues 02	April to June,2021	5.987
9	Financial Market in India: An Analysis(Vol.10,PP.41-49)	International Journal of Transformation in Management (IJTBM)	International	(SSCI)e-ISSN:2231-6868, E-issn:2454-468X Vol.10,Issues IV	Oct.-Dec. 2020	5.987
10	Market Analysis:A Specific Market and Global Behavior (Vol.7,PP.1-9)	The International Manager	International	(SSCI)ISSN:2348-9413,On-line,ISSN:2348-9405(Print)Vol.7/Issues:26	July-Sept. 2020	5.7
11	Trade Agreements and Foreign Investment: Contemporary Issues in India (Vol.10,PP.1—11)	International Journal of Transformation in Management (IJTBM)	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-468X Vol.10,Issues 2	April-June, 2020	5.987
12	GST an Effective Approach (Vol.7,PP.11-21)	International Manager	International	(SSCI)ISSN:2348-9413,On-line,ISSN:2348-9405(Print)Vol.7/Issues:26	April-June, 2020	5.7

13	FPI :An Opportunistic Approach for India (Vol.10,44-50)	International Journal of Transformation in Management (IJTBM)	International	(SSCI)6868,E-issn:2454-468X Vol.10,Issues 2	April-June, 2020	5.987
14	Derivative Market in India(Volume 08,PP. 44—53)	International Journal of Transformation in Management (IJTBM)	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-468X Vol.8,Issues 1	July-Sept. 2019	5.987
15	International Business Management:Strategy and Globalisation (Vol.08,PP.60-65)	International Journal of Transformation in Management(IJTBM)	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-468X Vol.8,Issues 1	Jan.-to March , 2018	5.987
16	An impact of Socio-Cultural Environment in Business(Vol.08,PP.31-37)	International Journal of Transformation in Management	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-468X Vol.8,Issues 2	April to June ,2018	5.987
17	Contemporary issues : Monetary Policy and Demonetization(Vol.4,42-51)	International Journal of Recent Trends in Management	International	(SSCI)ISSN:2348-9413,On-line,ISSN:2348-9405(Print)Vol.4/Issues:15	July to Sept. 2017	2.7
18	Impact of Innovation and Technology and Business Environment(Vol.07,PP.8-13)	International Journal of Transformation in Management	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-4681,Vol.7Issues 3	April t June ,2017	
19	Business Ethics and Ethical Dilemma (Vol.07,PP.1—6)	International Journal of Transformation in Management	International	(SSCI)e-ISSN:2231-6868,E-issn:2454-4681,Vol.7,Issues 1	Jan.-April 2017	
20	Price leadership comparative Cost and advantages in theory of international trade (Vol.07,37-42)	International Journal of Transformation in Management	International	(SSCI)e-ISSN:2231-6868, E-issn:2454-4681 Vol.7,Issues1,	Jan.-March, 2017	
21	Management of Non Performing Assets in bank :Boom and Boon or Bane(Vol.4<pp.)	International Journal of Recent Trends in Management	International	(SSCI)ISSN:2348-9413, On-line,ISSN:2348-9405, 13	Jan.-March, 2017	2.7
22	Opportunities and challenges in efficiency of banking system	Maharaja Surajmal Journal of Research in Management	International	(SSCI)ISSN(O):2581-7515	July-Dec. 2016	
23	An Appraisal of the Theory of Growth of Server,	BhartiyaVidyapeeth Journal of Management and Research ,	International	(SSCI)ISSN0976-0431,R NO/DELENGT/ 2007/2437	November, 2008	
24	An Appraisal of the Theory	Indian Journal of	International	(SSCI)ISSN 0019-5170 N	April,2003	

	of Consumer Behavior (Vol.XXXIII,pp547-555)	Economics,		Vol.LXXXIII		
25	Nature of the Methodology of the theory of firm(Vol.XXIII)	Indian Journal of Economics,	International	(SSCI)ISSN 0019- 5170 No.288Vol.LXXIII	July,1992	

10. Research Papers presented / Published as full paper in Conferences/ Seminars:

S No.	Title of Paper	Name of Conferences/ Seminars	National/ International	Name of Host Institution	Year
1	Economic and Social Perspective of New Normal Through Hybrid Models :A Progressive Approach for Economic and Social	Hybrid Work and Life Models :A Way Forward for New Normal	International	Maharaja Surajmal Institute(MSI) JanakPuri,Delhi	29-30 July,2022
2	Digital Entrepreneurship :An Approach for Development(143-146)	Digital Entrepreneurship	National	Maharaja Surajmal Institute(MSI) JanakPuri,Delhi(GGSIPU Collaborated)	29-30 January,2 021
3	Big Data Analytics :an Approach for Banking Industry.	Emerging Trends in Big Data ,IOT & Cyber Security	National	Maharaja Surajmal Institute(MSI) JanakPuri,Delhi	13-14 March,20 20
4	Quality Assurance & Quality Control in relationship of bond price and interest rate byDirect and Selective Method: Conceptual View	Quality Assurance in Higher Education :Practices and Issues	National	MSI	16-17, May, 2019
5	Fourth Industrial Revolution: A Mega Reform and its Impact	India Yes to MegaReform :Issues Challenges and Implication (Future of Work & Industrial Rev6olution	National	MSI	23 rd Feb. 2019
6	Developing to DevelopedIndia Through Digitalization: A Paradigm Shift	Paradigm Shift from Developing to Developed India Through Dgitalisation	International	MSI	July 2016
7	Trends of Information in Business Management in Indian Banking System	Organisational Transformation merging Real and Virtual OTM	National	MSI	25 th April, 2015
8	Customer Relationship and supply chain Management in Indian Banking System	Innovation in IT,Management education-Digital Indiainitiative IIMEDII ,	National	MSI	21 st ,March, 2015
9	Efficiency versus Equality : A socio Economic Trade off	Innovative Entrepreneurship to minimize carbon footprint V	International	MSI	19 th April, 2014
10	Trends and Information in supply chain Chain Management	Innovative Trends in Informa and Management	National	MSI	15,March, 2014

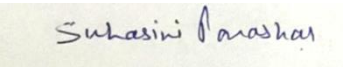
10	Monetary Policy and its Reforms: An Appraisal	Emerging Paradigm in Management Globalisation.	International	MSI	1 st March, 2014
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11. Research Scholars (M.Tech/ M.Phil/Ph.D. Thesis Supervised) : M.Phil.

S. No.	Full Name of the student	Title of Thesis	Name of the host University	Year of Awarded	Supervisor/ Co-supervisor
1	<u>Ms.Pratibha Garg</u>	<u>Socio-Economic Conditions of Maid Servants :A Case Study of VivekVihar,East Delhi</u>	<u>University Centre For Distance Learning Ch.Devi Lal University,Sirsa</u>	<u>2006-07</u>	<u>Dr.Suhasini Parashar</u>

Certification

I certify that to the best of my knowledge and belief, this CV correctly describes me, my qualifications, and my experience.

Signature: 

[Name and Signature of Faculty]

Name: Dr.Suhasini Parashar

Date & Place 4.06.2024 Delhi