



# Maharaja Surajmal Institute

Affiliated to GGSIP University & NAAC 'A' grade accredited.

Rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi

Recognised U/s 2(f) of UGC Act

## Faculty Profile

- 1. Name of Faculty:** Dr. Manju Dhillon
- 2. Date of Joining:** 1<sup>st</sup> August 2019
- 3. Present Position:** Assistant Professor
- 4. Department:** BCA
- 5. Email ID:** manjudalal@msijanakupuri.com
- 6. Profile:**

### Your profile (glorify your work)

Motivating and Talented professional driven to inspire students to pursue academic and personal excellence, strive to create a challenging and engaging learning environment in which students become life-long scholars and learners. Highlights Innovative teaching Methods exceptional written and verbal communicator, inspiring lecturer and committed to cultivating students' leadership.

### 7. Educational Qualification:

S No.	Degree (graduation onwards)	College and/ or University	Year
1.	Ph. D (Management)	Deenbandhu Chhotu Ram University of Science and Technology, Murthal, Haryana	2021
2.	UGC-NET+JRF (Management)	University Grant Commission	2012
3.	MBA	Maharishi Dayanand University, Rohtak, Haryana	2009
4.	B. Sc	Punjab University	2007

### 8. Employment Record (Latest First)

S No.	From [Month & Year]	To [Month & Year]	Employer Name	Positions Held	No of Years
1.	1 <sup>st</sup> August 2019	Till Now	Maharaja Surajmal Institute, New Delhi	Assistant Professor	4.5
2.	1 <sup>st</sup> January, 2015	31 <sup>st</sup> July, 2019	Deen Bandhu Chhotu Ram University, Murthal (HR)	Senior Research Fellow	4.5
3.	14 <sup>th</sup> August, 2009	19 <sup>th</sup> July, 2014	CH.S.R. MBA COLLEGE, Rohtak (HR)	Assistant Professor	5

## 9. Research Papers in National and International Journals

S No.	Title of Paper (Vol and Page No.)	Name of Journal	National/ International	SCI/ SSCI/ SCOPUS/ Care	SCIE/ ESCI/ UGC	Year of Publication	Impact Factor	No. of Citations
1.	AN ANALYSIS OF FACTORS AFFECTING ONLINE SHOPPING BEHAVIOR OF CONSUMERS IN INDIA	Journal of Philanthropy and Marketing	International	Scopus Indexed		2023		
2.	THE IMPACT OF EMPLOYEE RETENTION STRATEGIES IN RETAINING QUALITY PEOPLE IN INDIAN IT SECTOR	Journal of Risk and Financial Management	International	Scopus Indexed		2023		
3.	Impact of factors, turnover intentions and Retention strategies on Attrition rate.	DICKENSI AN JOURNAL	International	UGC/Care		2022		
4.	The Impact of COVID-19 on Learning-The Perspective of the Indian Student	Design Engineering	International	Scopus Indexed		2021		
5.	Impact of COVID-19 on Education In India	PalArch's Journal of Archaeology of Egypt/Egyptology	International	Scopus Indexed		2021		
6.	Employee Retention Strategies- In Indian Information Technology Sector	International Journal of Management	International	Scopus Indexed		2020		
7.	Impact of Pandemic COVID-19 on Information Technology	Solid State Technology	International	Scopus Indexed		2020		

	Sector in India						
8.	Impact of Factors Affecting Employee Retention Turnover Intentions: In Indian IT Sector	International Journal on Emerging Technologies	International	Scopus Indexed	2019		
9.	Impact of Retention Strategies in Indian IT Sector	Restaurant Business	International	Scopus Indexed	2019		
10.	Factors Affecting Employee Retention in Indian IT Sector	RESEARCH REVIEW International Journal of Multidisciplinary	International	UGC Care	2018		
11.	Challenges faced by Women Entrepreneurs in India	International Journal in Multidisciplinary and Academic Research	International	UGC Care	2017		
12.	HRIS: An Evolution with HR Functions	International Journal of Research in Finance and Marketing	International	UGC Care	2017		
13.	A Study of Gender Discrimination in Haryana	International Journal of Research in Economics and Social Sciences	International	UGC Care	2017		
14.	Employee Retention – A Real Time Challenges in Indian IT Sector	IJRDO- Journal of Business Management	National	UGC Care	2017		
15.	The Changing face of Indian Advertising	Yugshilpi	National	Referred	2014		
16.	Indian Banking Scenario- Retrospect and Prospect	Hindu	National	Referred	2014		

17.	Organization and Management of the Advertising Companies	Yugshilpi	National	Referred	2014		
18.	A Study of Relationship between Organizational Commitment in Bank Branches in the job attitudes of their employees	Research Discourse	National	Referred	2014		
19.	Development of Women Entrepreneurs in India	Research Discourse	National	Referred	2013		

**10. Research Papers presented / Published as full paper in Conferences/ Seminars:**

S No.	Title of Paper	Name of Conferences/ Seminars	National/ International	Name of Host Institution	Year
1.	The impact of Employee Retention Strategies in Retaining Quality people in Indian IT Sector	Reimagining the Future of Business: The Challenges of Leadership, Digitalization and Sustainability	International	BIMTECH, Greater Noida	2023
2.	Retention of Employee with Reference to Indian IT Sector	International Conference on New Frontiers on the Global Stage of Multidisciplinary Research”	International	Eudoxia Research University, New Castle, USA & Eudoxia Research Centre, Bangalore, Guwahati with Maharaja Surajmal Institute	2023
3.	Impact of COVID-19 on Indian Economy	Resurgence of Economies Globally Post Pandemic: Issues and Challenges	International	Maharaja Surajmal Institute, New Delhi	2021
4.	Challenges and Issues of E-Learning	Emerging Trends in big data, IOT and cyber security	National	Maharaja Surajmal Institute, New Delhi	2020
5.	Start-up India: Challenges and Opportunities	Start-up India Recipe for Inclusive Entrepreneurship and Innovation: Issues and Challenges	International	Institute of Management Studies and Research, Maharishi Dayanand University, Rohtak	2017
6.	HRIS: An Evolution with	Embracing the Digital Era: Management Perspectives	National	University School of Management Studies,	2017

	HR Functions			Guru Gobind Singh Indraprastha University, New Delhi	
7.	Employee Retention- A Real Time Challenges in Indian IT Sector”.	Business and Management	National	Haryana School of Business, Guru Jambheshwar University of Science & Technology, Hissar	2017
8.	A study on the Impact of Make in India on Indian IT Sector	Make in India for Inclusive Growth: Initiatives & Challenges	National	Chaudhary Ranbir Singh University, Jind	2017
9.	A Study of Gender Discrimination in Haryana”.	Gender and Society with Specific Reference to Haryana”	National	Chaudhry Ranbir Singh Institute of Social & Economic Change, Maharshi Dayanand University, Rohtak	2016
10.	Retaining Employees in Indian IT Sector	Recent Innovations in Science, Engineering and Management	International	India International Centre, New Delhi	2016
11.	Exploring Employee Retention: In IT Industry in India	Science, Technology and Management	International	India International Centre, New Delhi	2016
12.	Attrition in Indian IT Sector	Recent Innovations in Science, Technology, Management and Environment	International	Indian Federation of United Nations Associations, New Delhi	2016
13.	Manager’s Perception on Strategic Change	Technology, Innovation and Entrepreneurship in 21st Centaury	National Seminar	Department of Management Studies, Deenbandhu Chhotu Ram University of Science & Technology, Murthal	2015

#### 11. Books and Journals Published/Edited:

S No.	Title of Book/Journal	Publisher	National/ International	Year of Publication
1.	Digital Marketing	Jec Publication	National	2023

#### 12. Book Chapters in National and International Books

S No.	Title of Chapter (Page No.)	Name of Book	National/ International	Year of Publication
1.	E-Learning: Challenges and Opportunities	Online Classroom: Opportunities and	National	2020

		Challenges		
2.	Human Resource Factors Impact on Employee Retention in Indian IT Sector	Changing Scenario of Business and Management	National	2021

13.

**Patent/Copyright:**

S No.	Title of Patent/Copyright	Applicants	Patent/Copyright Number and Year
1.	AN IMPROVED DESIGN AND DEVELOPMENT OF SOLAR CHARGING STATION FOR EV	Dr. Manju Dhillon	Patent No-202311001941, Year 2023
2.	ANALYSIS THE PROCESSES OF HUMAN RESOURCE MANAGEMENT FOR EMPLOYEE	Dr. Manju Dhillon	Patent No-202311012769, Year 2023