



Maharaja Surajmal Institute

Affiliated to GGSIP University & NAAC 'A' grade accredited.
Rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi
Recognised U/s 2(f) of UGC Act

Faculty Profile

1. **Name of Faculty:** Dr. HERAMB NAYAK
2. **Date of Joining:** 01/08/2005
3. **Present Position:** Associate Professor
4. **Department:** : Business Administration (BBA)
5. **Email ID:** herambnayak@msijanakpuri.com
6. **Profile:**

Your profile (glorify your work)

I have work experience of 23 years (20 years teaching & 3 years Industry). During this period I have handle many responsibility in Institutional level and departmental level.

7. Educational Qualification:

S No.	Degree (graduation onwards)	College and/ or University	Year
1.	B. A	A.P.S.University,Rewa(M.P)	1996
2.	M.A (Eng.)	A.P.S.University,Rewa(M.P)	1998
3	MTA(Master in Tourism Administration)	A.P.S.University,Rewa(M.P)	2000
4.	MBA(Marketing)	M. S. University, Tirunelveli,(T.N)	2010-2012
5.	Ph.D. (Management)	Monad University, Hapur, U.P	2013
6.	NET/UGC(Tourism Administration & Management)		Dec 2000

8. Employment Record (Latest First)

S No.	From [Month & Year]	To [Month & Year]	Employer Name	Positions Held	No of Years
1.	01/08/2005	Till Date	Maharaja Surajmal Institute	Assistant Professor	18Years 2Months
2.	16/08/2004	22/07/2004	Rukmini Devi Institute of Advance Studies,2A&2B, MadhubanChowk,Rohini	Assistant Professor	11Months
3.	02/01/2006	02/03/2009	PolytechnicforWomen,South ExtII,New Delhi49	Lecturer/Asst. Prof.	1Years 1Month
4.	02.01.2003	20.06.2003	Ace India Tours Ltd &A-51, Hauzkhas, New Delhi-16.	Assistant Manager Tours	5.5 Months

5.	15.07.2000	30.10.2002	Caper Travel Company (P) Ltd & 279/A, 2 nd Floor, Masjid Moth, South, Extension, Part 2, New Delhi-49.	Tour Executive	2 Years 3.Months

9. Research Papers in National and International Journals

S No.	Title of Paper (Vol and Page No.)	Name of Journal	National/ International	SCI/ SSCI/ SCOPUS/ Care	SCIE/ ESCI/ UGC	Year of Publication	Impact Factor	No. of Citations
1	"Impact of FDI On India Economic" Volume 08, Issue 12, Page No 86-93.	GE- International Journal of management research ISSN(O):(232-1709), ISSN (P):(2394-4226)	International			Dec 2020	Impact Factor: 5.779,	
2	"Impact of E-Marketing in Insurance "in Volume 09, Issue 5, Page No 86-93.	International Journal of Research in Engineering, IT and Social Sciences,ISS N 2250-0588,	International	UGC listed 42301 Before 14 June 2019		May 2019	Impact Factor: 6.565,	
3	"Effectiveness of Insurance in Contract"Vol. 9 Issue 6, Page No 576- 603.	International Journal of Research in Social Sciences, ISSN: 2249-2496	International	UGC listed 44487 Before 14 June 2019, Google Scholar		June 2019	Impact Factor: 7.081	
4	"Impact Of Cybercrime on Tourism Industry"Vol.04 Issue -04,Page No- 160- 174	International journal in Management and Social science, ISSN: 2321-1784	International	Google Scholar		April 2016	Impact Factor: 5.276	
5	"Indian Cuisines A major Tourism Product in Growth and Development of Indian"Vol-3, Issue -11, Page No-143-166.	GE- International Journal of Management Research, ISSN: 2321-1709	International			Nov 2015	Impact Factor: 4.316	
6	A Comparative Study of India and Thailand Tourism Industry, Volume 2, Issue 10, Page No: 397-410.	Journal of International Academic Research for Multidisciplinary (JIARM), ISSN 2320-5083	International	UGC listed 45235. Before 14 June 2019		Nov 2014	Impact Factor 1.625	
7	Human Resource Management in	International Journal of	International	UGC listed 49317.		June 2014		

	Indian Tourism Industry, Volume 01, No.3, Page No: 115-127.	Multidisciplinary Approach and Studies (IJMAS), ISSN : 2348-537X		Before 14 June 2019			
8	An Exploratory Study on Effect of Income & Budget Factor on Gujarat Tourism, Volume 2, Issue 5, Page No: 476-500.	Journal of International Academic Research for Multidisciplinary, ISSN 2320-5083	International	UGC listed 45235. Before 14 June 2019	June 2014	Impact Factor 1.393	
9	Comparative Analysis of the Preference & Choice of Gujarat As a Tourism Destination by Domestic & Foreign Tourist, Volume 2, Issue 2, Page No: 187-210.	Journal of International Academic Research for Multidisciplinary (JIARM), ISSN: 2320-5083	International	UGC listed 45235. Before 14 June 2019	March 2014	Impact Factor 1.393	
10	Awareness and Satisfaction of Consumer Regarding to Consumer Protection Act in Haryana, Vol.4, Issue 1, January 2014, Page No: 37-57.	An International Multidisciplinary Research Journal Academician, ISSN: 2249-7137	International		Jan. 2014		
11	An Analytical Study of India Tourism Industry, Volume-1, and Issue-12(June 2013) Page No: 166-198.	Asian Academic Research Journal of Social Sciences and Humanities (AARJSH), ISSN: 2278-859X	International	UGC listed 49212. Before 14 June 2019	June 2013		
12	Tourist Satisfaction & Perception Regarding to Gujarat Tourism”, Vol. 4, No.2, Page No: 44-52.	Globus, International Journal of Management & IT, ISSN: 0975-721X	International	UGC listed 42919. Before 14 June 2019	Jan-June 2013		
13.	Role and Contribution of Tourism Industry in Gujarat Economy”, Vol. 2, No. 1Page No: 59-69.	Cosmos, International Journal of Management, ISSN:2278-1218	International		July-Dec 2012		

10. Research Papers presented / Published as full paper in Conferences/ Seminars:

S No.	Title of Paper	Name of Conferences/ Seminars	National/ International	Name of Host Institution	Year
1.	“Impact of “Job Stress” on Work – life-Balance” During the Covid 19-Structured Equation Modelling	International Conference on “Resurgence of Economies Globally post pandemic: Issues & Challenges”	International	Maharaja Surajmal Institute New Delhi	29/10/2021 to 30/10/2021
2	“Impact of Quality Education in Insurance Industry in India”	National Conference on Quality Assurance in Higher Education : Practices & Issues”	National	Maharaja Surajmal Institute New Delhi	16/05/2019
3.	“Eco-Tourism in India Managing: Problem, Prospects and Strategies”,	National Conference on “India ‘yes to mega reforms: Issue Challenges and Implication “(Future of work & 4 th Industrial Revolution)	National	Maharaja Surajmal Institute New Delhi	23/02/2019
4.	An Overview of Social Media Marketing	National conference on Paradigm Shift from Developing to Developed India through Digitalization	National	Maharaja Surajmal Institute New Delhi	28/07/2019
5.	“Contribution of Women’s Entrepreneur In Indian Tourism”	International conference on Women’s Participation in Economic & Social Development in South Asia: Role, Status & Challenges	International	Indira Gandhi University, Meerpur	21/02/2019
6.	Role of Cultural Tourism in International Market	National conference on Organizational Transformation in Merging Real and Virtual World	National	Maharaja Surajmal Institute New Delhi	25/04/2015
7.	“A Study on Global Perspective On Cyber Crime.”	National conference on Innovation in IT, Management & Education-Digital India Initiative	National	Maharaja Surajmal Institute New Delhi	21/03/2015
8.	Role of Tourism Industry in India	International conference on Innovative Entrepreneurship to minimize Carbon Footprints	International	Maharaja Surajmal Institute New Delhi	19/04/2014
9.	Route-Wise &Sector-Wise FDI & Portfolio Investment	National conference on FDI in India: Challenges, Effectiveness & Future	National	Delhi Institute of Rural Development (DIRD) New Delhi	19/01/2013
10.	An Innovative Aspect of IRCTC in India: Luxury Trains	“Managing Innovation and Talent in Highly Competitive Global Business Environment “	International	Maharaja Surajmal Institute New Delhi	02/02/2013
11.	Role of Foreign Direct Investment in Sustainable Development in India	International conference on Management of Environmental Risks and Uncertainties in the Contemporaneous Business Milieu	International	Maharaja Surajmal Institute New Delhi	12/03/2011

11. Books and Journals Published/Edited:

S No.	Title of Book/Journal	Publisher	National/ International	Volume and Issue no. (in case of journal)	Year of Publication
1.	“Gujarat Tourism”	EMPYREAL Publishing House ISBN 978-93-93810-26-	International		2023

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2.	“Organizational Transformation in Merging Real and Virtual World	Modern Rohini Education Society 978-16-31024-52-8	National		2015

12. Book Chapters in National and International Books

S No.	Title of Chapter (Page No.)	Name of Book	National/ International	Year of Publication
1	“Impact of Quality Education in Insurance Industry in India” First Edition: .Page No 212-219	Quality Assurance in Higher Education: Practices and Issues, 2019, ISBN: 978-93-86238-72-6	National	2019
2	“Eco-Tourism in India Managing: Problem, Prospects and Strategies”, First Edition. Page No 144-151.	India’s Yes to Mega Reforms: Issues, Challenges and Implications (Future of Work & 4th Industrial Revolution), 2019, ISBN: 978-93-86238-67-2	National	2019
3	“Role of Cultural Tourism in International Market” First Edition Page No: 129-134	Organizational Transformation in Merging Real and Virtual World (OTMVW-2015), ISBN; 978-16-31024-52-8	National	2015
4	“A Study on Global Perspective On Cyber Crime.” First Edition Page No-169-172.	Innovations in IT, Management & Education-Digital India Initiative (IIMEDII- 2015), ISBN;978-16-31024-51-1	National	2015
5	“Role of Tourism Industry in India” First Edition Page No: 209-215.	Innovative Entrepreneurship to Minimize Carbon Footprints 2014, ISBN-978-93-83083-69-5.	National	2014
6.	An Innovative Aspect of IRCTC in India : Luxury Trains, Frist Edition: Page no:142-145	“Managing Innovation and Talent in Highly Competitive Global Business Environment “ISBN: 978-93-81771-18-1	National	2013

13. Patent / Copyright :

S No.	Title of Patent/Copyright	Applicants	Patent /copyright number and Year

14. Sponsored Project/Consultancy :

S No.	Title of Project/Consultancy	Applicants	Sanctioned Amount	Sponsoring Agency	Duration of the project specifying the date of sanctioning

15. Research Scholars (M.Tech/ M.Phil/Ph.D. Thesis Supervised) : None

S. No.	Full Name of the student	Title of Thesis	Name of the host University	Year of Awarded	Supervisor/ Co-supervisor

16. Membership of Professional Bodies : None

S No.	Name of the Professional Body	Member/Fellow (Membership No.)	Remarks