

## **Maharaja Surajmal Institute**

### **Course Outcomes (CO's)& Programme Outcomes (PO's) of different courses**

#### **PROGRAMME: BACHELOR OF BUSINESS ADMINISTRATION (BANKING AND INSURANCE)**

##### **Program Outcomes**

After the program the students will be able to:

- PO1. Apply knowledge of various functional areas of business.
- PO2. Develop communication and professional presentation skills.
- PO3. Demonstrate critical thinking and Analytical skills for business decision making.
- PO4. Illustrate leadership abilities to make effective and productive teams.
- PO5. Explore the implications and understanding the process of starting a new venture.
- PO6. Imbibe responsible citizenship towards sustainable society and ecological environment.
- PO7. Appreciate inclusively towards diverse culture and imbibe universal values.
- PO8. Foster creative thinking to find innovative solutions for diverse business situations.

##### **Program Specific Outcomes:**

After the program the students will be able to:

- PSO1. Develop proficiency in technical operations of Banking and Insurance organization.
- PSO2. Demonstrate critical thinking and innovative ability to deal with problems in Banking and Insurance industry.
- PSO3. Exhibit Negotiation skills and networking abilities to market and promote products in Banking and Insurance industry.
- PSO4. Appraise social, legal and economic implications of Banking and Insurance Sector

#### **FIRST SEMESTER**

| PAPER CODE      | PAPER NAME             | COURSE OUTCOMES  |
|-----------------|------------------------|--|
| BBA(B&I)<br>101 | Management Process and | CO1: Understanding of the concepts of management and its evolution |

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|               | Organization Behaviour            | CO2: Understanding the relevance of the theories of Motivation<br>CO3: Understanding the concept of Organization Behaviour and importance of understanding Individual Behaviour<br>CO4: Understanding the concept and relevance of team and group behavior.   |
| BBA (B&I) 103 | Principles of Banking             | CO1: Understands the evolution of Banking<br>CO2: Understand the concept of Reserve Bank of India<br>CO3: Understand the commercial Banking<br>CO4: Understand the emerging trends in banking   |
| BBA(B&I) 105  | Financial Accounting and Analysis | CO1: Understand the basic concepts of accounting and the relevance of GAAP and accounting standards<br>CO2: Preparation of company final accounts with adjustments<br>CO3: Understand the contemporary issue and challenges in accounting and the concept and the methods of depreciation<br>CO4 : To acquire knowledge related to share capital and debentures |
| BBA(B&I) 107  | Business Economics                | CO1: Understand the fundamental concepts of Business Economics<br>CO2: Understand the relationship between consumer behavior and demand analysis<br>CO3 : Understand and determine the pricing under various markets<br>CO4: Acquire skills to deal with economics related business and research problems   |
| BBA (B&I) 109 | Business Communication            | CO1: Proficiency in formal written communication and significance of effective listening<br>CO2: Appreciate diversity and adapt to multicultural communication<br>CO3: Analyze the forms and methods of formal and informal mode of communication<br>CO4: Ability to make effective and well-articulated presentations  |
| BBA(B&I) 111  | IT Applications in Business       | CO1: Understand the basic concepts of Computer Hardware, Software, Networking, Security, Web and applications.<br>CO2: Select and judge usage of Computer Applications, product and services.   |

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|                 |                                 | CO3: Know about the importance of MS Word, MS Power Point, and Advance MS Excel in development of Computer.<br>CO4: Understand the roles of databases in Computer applications  |
| BBA(B&I)<br>113 | IT Applications in Business-Lab | CO1: Understanding Microsoft office with the help of assignments and examples.<br>CO2: Understanding MS excel platform and its advance features by creating a case study containing all its features.<br>CO3: Efficiently able to develop presentation and communication skills.<br>CO4: Demonstrate a basic understanding of computer hardware and software. |
| BBA(B&I)<br>115 | Entrepreneurial Mindset         | CO1: Exhibit entrepreneurial skills and abilities<br>CO2: Imbibe Creativity and innovativeness to explore new ideas and prospects<br>CO3: Explore the laws and government assistance available for new entrepreneurs.<br>CO4: Explore ways to achieve entrepreneurial success   |

## SECOND SEMESTER

| PAPER CODE       | PAPER NAME           | SUBJECT OUTCOMES   |
|------------------|----------------------|--|
| BBA(B&I)<br>104  | Cost Accounting      | CO1: To understand the basic cost objectives and scope of cost accounting in business<br>CO2: Acquire skills to control material through various material controlling techniques<br>CO3: Understand the remuneration systems and incentive schemes to deal with labour cost<br>CO4 : Acquire skills to handle the overhead cost through overhead functional analysis |
| BBA (B&I)<br>102 | Business Mathematics | CO1: Understanding and solve the problems of counting and research.<br>CO2. Understanding the concept and solve the problems of Matrix Algebra<br>CO3: Understand the concept and solve the problems of Differential calculus<br>CO4 : Understand the concept and solve the problems of Integral calculus  |
| BBA 106          | Business Environment | CO1: Explore the Business Environment and its relevance and comprehend the structure of  |

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|            |                        | <p>CO2: Analyse the planning system and economic development in India</p> <p>CO3: Examine the concept of Macro Economics and determination of National Income</p> <p>CO4: Explore the Macro Economic framework</p>   |
| BBA<br>108 | E-Commerce             | <p>CO1: Evaluate strengths and weaknesses, solve problems and make recommendations in business and commercial practices.</p> <p>CO2: Explain technologies supporting e-commerce, including Web services and electronic payment systems</p> <p>CO3: Be able to evaluate problems posed by utilizing electronic commerce, including security, legal jurisdictions and effectiveness;</p> <p>CO4: Be able to evaluate applications of electronic commerce in organizations and analyze the barriers to successful implementation of these technologies.</p> |
| BBA<br>110 | Business Communication | <p>CO1: Understand the concept of communicating in a Multicultural world</p> <p>CO2: Acquire skills for writing Business letters</p> <p>CO3: Understands the concepts of departmental communication</p> <p>CO4: Understands the relevance of effective listening</p>   |
| BBA<br>112 | E-Commerce Lab         | <p>CO1: Design, develop and maintain a basic website.</p> <p>CO2: Students should be able to create static HTML web pages</p> <p>CO3: Students should formulate controls for developing web sites.</p> <p>CO4: Students will be able to demonstrate basic animation using HTML.</p>  |
| BBA<br>114 | Minor Project-I        | <p>CO1: Identify a business problem or a field of study</p> <p>CO2: Explore the environment to identify potential research areas</p> <p>CO3: Crystallize a business concern into a concrete business research problem</p> <p>CO4: Explore alternative ways to resolve a business problem</p>   |
| BBA<br>116 | MOOC                   | <p>Course Outcome:</p> <p>To remove rigid boundaries and facilitate new possibilities for learners in education system, study webs of active learning for young aspiring minds is India's Nation Massive Open Online Course (MOOC) platform. Massive Open Online Courses</p>   |

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|  |  | (MOOCs) are online courses which are designed to achieve the three cardinal principles of India's education policy: Access, Equity and Quality. MOOCs provide an affordable and flexible way to learn new skills, career development, changing careers, supplemental learning, lifelong learning, corporate eLearning & and deliver quality educational experiences at scale and more. |
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### THIRD SEMESTER

| PAPER CODE | PAPER NAME  | SUBJECT OUTCOMES   |
|------------|---|--|
| BBA 201    | Business Laws                                       | CO1: Understand the Contract Act 1872 and its essential elements<br>CO2: Understand the contract of sale of goods act 1930<br>CO3: Understand companies act 2013 with upto date amendments<br>CO4: Acquire skills to understand the valid contract regarding business transactions   |
| BBA 203    | Marketing Management                                | CO1: Understand the basic concepts of Marketing Management process<br>CO2 : Acquire skills to understand the factors which influence the promotional mix<br>CO2: Understand the concept and importance of Direct marketing, Public Relations and Digital Marketing<br>CO4: Acquire skills to handle marketing related business and research issues.  |
| BBA 205    | Business Ethics and Corporate Social Responsibility | CO1: Understand the concept of values, ethics and their relevance in Business<br>CO2: Understand the concept of Knowledge management and Wisdom management, acquire skills to manage stress. Understand the concept of Karma and Dharma<br>CO3: Understand the relevance of Corporate Social Responsibility and Corporate Governance<br>CO4: Acquire skills to implement ethics and values when dealing with business related issues |
| BBA 207    | Management Accounting                               | CO1: Understand the nature and scope of Management Accounting<br>CO2: Acquire skills to prepare various Budgets<br>CO3 : Acquire skills to understand variance   |

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|            |                              | analysis, marginal costing and its computation<br>CO4: Acquire skills to do take decisions involving alternatives  |
| BBA<br>209 | Indian Economy               | CO1: This course will enable students to be abreast with the changing dynamics of Indian economy and have in depth understanding of economic changes both at national and International levels.<br>CO2: This course will result in comprehensive understanding of Indian Economy<br>CO3: Student will be able to understand government policies and programs related to different sectors of Indian Economy.<br>CO4: Students will be able to understand how planning and infrastructure support can develop an economy. |
| BBA<br>211 | Environmental Science (NUES) | CO1: Understand the concept of ecosystem, sustainability and International efforts for environmental protection and also understands how ecosystems work<br>CO2: Understand the concept of water pollution and air pollution. Acquire skills how to prevent it.<br>CO3: Understand the concept of solid waste and acquire skills how to manage it<br>CO4 : Acquire skills to assess the impact of environment and environmental management system  |

#### FOURTH SEMESTER

| PAPER CODE | PAPER NAME                | SUBJECT OUTCOMES   |
|------------|---------------------------|--|
| BBA<br>202 | Human Resource Management | CO1: Understand the concepts and relevance of HRM vs Strategic HRM<br>CO2: Understand the various dimensions of Human resource Planning<br>CO3: Understand the needs, methods and designing of training and development programmes, career planning and career development, employee compensation<br>CO4: Acquire skills to do employee performance appraisal and to understand the relevance of employee maintenance and Industrial Relations |
| BBA        | Financial Management      | CO1: Understand the concept of financial   |

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| 204     |                                   | <p>management and sources of financing</p> <p>CO2: Acquire skills to do capital Budgeting through different techniques</p> <p>CO3: Understand the concept of cost of capital, capital structure and Dividends.</p> <p>CO4: Understand the concept of working capital management skills and to acquire skills to manage finances well and take financial decision for a business.</p>   |
| BBA 206 | Research Methodology              | <p>CO1: Understand the basic concepts and scope of Business research</p> <p>CO2: Understand the research process for solving the business related problems</p> <p>CO3: Understand the concept of measurement, sampling and hypothesis testing</p> <p>CO4: Understand the role of computerized Data analysis and to acquire skills to solve Business research problems systematically</p>   |
| BBA 208 | Research Methodology Lab          | <p>CO1: Acquire skills to use software(Advance Excel/SPSS)</p> <p>CO2: Understand research tools for solving business</p> <p>CO3: Acquire skills to implement statistical tests for resolving an issue</p> <p>CO4: Helps in decision making inner research.</p>  |
| BBA 210 | Information System Management     | <p>CO1: The student would understand the classifications of MIS, understanding of functional MIS and the and the constituents of the MIS.</p> <p>CO2: Students will be benefited by knowing objectives &amp; role of MIS in the industry, Role of MIS in Business Organizations.</p> <p>CO3: Importance of TPS (Transaction processing System), DSS (Decision Support System),EIS(Enterprises information System) and in identifying the major management challenges to building and using information systems in organizations.</p> <p>CO4: To mure the students understand the concept of Cost Benefit Analysis and SDLC along with its Impact on Organization</p> |
| BBA 212 | Information System Management Lab | <p>CO1: Lab will acquaint the students with the various aspects and components of Information Systems specially data bases.</p> <p>CO2: Students are required to design the Data bases using E-R Model and</p> <p>CO3: Students were provided information about SQL queries</p>  |

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|            |                                     | CO4: Students learn how to run SQL queries on DDL commands, DML commands and aggregate functions.   |
| BBA<br>214 | Managerial Skill Development (NUES) | CO1: To facilitate students' understanding of their own managerial skills.<br>CO2: To improve communication skills.<br>CO3: To develop an ability to work with moral and ethical dilemmas and make decisions using critical thinking.<br>CO4: To polish the skillset of students for better placement opportunities and successful careers. |

#### FIFTH SEMESTER

| Paper Code | Paper Name                         | Subject Outcomes   |
|------------|------------------------------------|--|
| BBA<br>301 | Income Tax Law and Practice        | CO1: Understand the concept of Income Tax Act 1961 under various heads.<br>CO2 : Understand the Deductions u/s 80 C to 80 U<br>CO3: Understand the concept of Deduction of Tax at Sources and the computation of total Income and Tax Liability.<br>CO4: Acquire skills related to procedure of filling return (online filling-ITR)  |
| BBA<br>303 | Production & Operations Management | CO1: Understand the basic concept and functions of production and operation management<br>CO2: Acquire skills to design and development of production and skills to decide plant location and plant layout<br>CO3: Understand the purchasing procedure and material management<br>CO4: Understand Inventory management and JIT with quality management systems and TQM   |
| BBA<br>305 | Services Marketing                 | CO1: Knowledge about the concept of service marketing and the reasons for growing importance of service sector in India was imparted to students.<br>CO2: Understand the importance of consumer behavior and various dimensions to measure service quality.<br>CO3: To familiarize with 7 Ps framework of service marketing.<br>CO4: Identification of various challenges of service distribution and ways to manage physical evidence and servicescape. |
| BBA<br>307 | Entrepreneurship Development       | CO1: Understand the concept of Entrepreneur and its emergence  |

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|         |                            | CO2: Understands how to go about the promotion of a venture<br>CO3: Understands entrepreneurial Behaviour<br>CO4: Understands Development programmes for entrepreneur and to acquire skills regarding starting up their own business unit. |
| BBA 309 | Goods & Services Tax (GST) | CO1: Understands the concept of GST in India<br>CO2: Acquire skills to Assess GST Tax<br>CO3: Understands how to file returns and their due dates and also about offences and penalties<br>CO4: Understands the role of GST Practitioner   |
| BBA 311 | Summer Training Report     | CO1: Acquire Analytical Skills<br>CO2: Broaden the thinking horizon<br>CO3: Helps in understanding business issues<br>CO4: Develop problem solving attitude  |

#### SIXTH SEMESTER

| Paper Code | Paper Name                        | Subject Outcomes   |
|------------|-----------------------------------|--|
| BBA 302    | Project Management                | CO1: Understand the concept of Project Management and Techniques to manage the projects<br>CO2: Understand the project life cycle and to acquire skills to generate and screen the project ideas<br>CO3: Acquire skills to do technical analysis and market Analysis. Understands the network techniques.<br>CO4: Understand various sources of projects financing and to acquire skills to evaluate and control the projects. |
| BBA 304    | Digital Marketing                 | CO1: Understand the concept of Digital Marketing<br>CO2: Understand online buyer behavior and models<br>CO3: Acquire skills to take various decisions related to online marketing.<br>CO4: Acquire skills to exploit the opportunities of this medium to support the organization's marketing activities.  |
| BBA 306    | International Business Management | CO1: The outcome of the subject is to familiarize the students about the Global Dimensions of Management.<br>CO2: To create basic understanding of International Financial Perspectives.<br>CO3: To develop a firm understanding of Cross Cultural aspects in Corporate Houses.<br>CO4: To prepare them for Planning and Developing  |

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|------------------|-------------------------|---|
|                  |                         | <p>Indian Economy.</p> <p>CO2: Analyze the planning system and economic development in India.</p> <p>CO3: Examine the concept of Macro Economics and determination of National Income.</p> <p>CO4: Explore the Macro Economic framework.</p>  |
| BBA(B&I)<br>108  | Principles of Insurance | <p>CO1: Comprehend different risks and their management.</p> <p>CO2: Explore the relevance of Insurance to the emerging Socio-Economic needs of the society</p> <p>CO3: Analyze different types of Insurance contracts and types of Insurance.</p> <p>CO4: Understand the concept of utmost good faith, Indemnity and Insurable Interest Insurance.</p> |
| BBA (B&I)<br>110 | E-Commerce              | <p>CO1: Examine strengths and weaknesses of digital profiles of business organizations</p> <p>CO2: Explore ways to enhance online visibility of business</p> <p>CO3: Analyze challenges of security, privacy and legal jurisdictions in e commerce</p> <p>CO4: Examine the barriers to successful online positioning of businesses</p>                  |
| BBA (B&I)<br>112 | E-Commerce Lab          | <p>CO1: Design, develop and maintain a basic website.</p> <p>CO2: Create static HTML web pages</p> <p>CO3: Formulate controls for developing web sites</p> <p>CO4: Demonstrate basic animation using HTML.</p>  |
| BBA (B&I)<br>114 | Minor Project-I         | <p>CO1: Identify a business problem or a field of study</p> <p>CO2: Explore the environment to identify potential research areas</p> <p>CO3: Crystallize a business concern into a concrete business research problem</p> <p>CO4: Explore alternative ways to resolve a business problem</p>  |
| BBA (B&I)<br>116 | MOOC                    | <p>Course Outcome:</p> <p>To remove rigid boundaries and facilitate new possibilities for learners in education system, study webs of active learning for young aspiring minds is India's Nation Massive Open Online</p>  |

  
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|  |  | Course (MOOC) platform. Massive Open Online Courses (MOOCs) are online courses which are designed to achieve the three cardinal principles of India's education policy: Access, Equity and Quality. MOOCs provide an affordable and flexible way to learn new skills, career development, changing careers, supplemental learning, lifelong learning, corporate eLearning & and deliver quality educational experiences at scale and more. |
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### THIRD SEMESTER

| PAPER CODE       | PAPER NAME                               | SUBJECT OUTCOMES   |
|------------------|--|--|
| BBA(B&I)<br>201  | Quantitative Techniques                  | CO1: Understand the basic concepts of Statistics<br>CO2: Acquire skills to apply correlation and concepts in business and research problems<br>CO3 : Understand the linear programming in solving business problems and helps in taking decisions<br>CO4: Understand the problems of general structure of transportation and assignment problems   |
| BBA (B&I)<br>203 | Marketing Management                     | CO1: Understand the basic concepts of Marketing Management process<br>CO2 : Acquire skills to understand the factors which influence the promotional mix<br>CO2: Understand the concept and importance of Direct marketing, Public Relations and Digital Marketing<br>CO4: Acquire skills to handle marketing related business and research issues.  |
| BBA(B&I)<br>205  | Regulatory Framework of Insurance Sector | CO1: To give understanding of the basic concepts and issues in insurance business and their application in business decisions and awareness about the conduct of Insurance Business in India.<br>CO2: Understanding of Insurance Regulatory Development Authority and its functioning.<br>CO3:Introduction about Insurance Regulations in India<br>CO4: Conceptual framework of Marketing of Insurance Services and Financial aspects of Insurance Services. |

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|------------------|------------------------------|---|
| BBA (B&I)<br>207 | Management Accounting        | CO1: Understand the nature and scope of Management Accounting<br>CO2: Acquire skills to prepare various Budgets<br>CO3 : Acquire skills to understand variance analysis, marginal costing and its computation<br>CO4: Acquire skills to do take decisions involving alternatives  |
| BBA(B&I)<br>209  | Business Environment         | CO1: Understand the overview of Business Environment and its relevance<br>CO2: Understand the Indian Economy structure<br>CO3: Understand planning and economic development of Indian Economy<br>CO4 : Understand the concept of Macro Economics and determination of National Income   |
| BBA(B&I)<br>211  | Environmental Science (NUES) | CO1: Understand the concept of ecosystem, sustainability and International efforts for environmental protection and also understands how ecosystems work<br>CO2: Understand the concept of water pollution and air pollution. Acquire skills how to prevent it.<br>CO3: Understand the concept of solid waste and acquire skills how to manage it<br>CO4 : Acquire skills to assess the impact of environment and environmental management system |

#### FOURTH SEMESTER

| PAPER CODE      | PAPER NAME  | SUBJECT OUTCOMES  |
|-----------------|---|---|
| BBA(B&I)<br>202 | Management of Commercial Banks                      | CO1: Understand the structure of Commercial banks<br>CO2: Acquire skills to analysis of Assets and Liability and to understand the risks involved in commercial banking<br>CO3: Understand the global trends and developments in International banking and the management of foreign exchange<br>CO4: The students will get an opportunity to understand various analytical tools and to take managerial decisions. |
| BBA(B&I)<br>204 | Business Ethics and Corporate Social Responsibility | CO1: Understand the concept of values, ethics and their relevance in Business<br>CO2: Understand the concept of knowledge   |

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|                  |                          | <p>management and Wisdom management, acquire skills to manage stress. Understand the concept of Karma and Dharma</p> <p>CO3: Understand the relevance of Corporate Social Responsibility and Corporate Governance</p> <p>CO4: Acquire skills to implement ethics and values when dealing with business related issues</p>  |
| BBA (B&I)<br>206 | Banking Law and Practice | <p>CO1: The students will be familiarized with the various types of financial services and products and how these are to be marketed.</p> <p>CO2: Understand the recent developments in marketing of Financial Products &amp; Services.</p> <p>CO3: Understand the overview of Reserve Bank of India Act, 1934 and the cyber laws relating to banking</p> <p>CO4: Understand the legal aspect of Negotiable Instrument Act 1860 and the SARFAESI Act, 2002</p> |
| BBA (B&I)<br>208 | Financial Management     | <p>CO1: Understand the concept of financial management and sources of financing</p> <p>CO2: Acquire skills to do capital Budgeting through different techniques</p> <p>CO3: Understand the concept of cost of capital, capital structure and Dividends.</p> <p>CO4: Understand the concept of working capital management skills and to acquire skills to manage finances well and take financial decision for a business.</p>                                  |
| BBA (B&I)<br>210 | Research Methodology     | <p>CO1: Understand the basic concepts and scope of Business research</p> <p>CO2: Understand the research process for solving the business related problems</p> <p>CO3: Understand the concept of measurement, sampling and hypothesis testing.</p> <p>CO4: Understand the role of computerized Data analysis and to acquire skills to solve Business research problems systematically.</p>   |
| BBA (B&I)<br>212 | Research Methodology Lab | <p>CO1: Acquire skills to use software (Advance Excel/SPSS)</p> <p>CO2: Understand research tools for solving business</p> <p>CO3: Acquire skills to implement statistical tests for resolving an issue</p> <p>CO4: Helps in decision making inner research.</p>   |

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|-----------------|----------------------------------|-------|---|
| BBA(B&I)<br>214 | Managerial Development<br>(NUES) | Skill | CO1: To facilitate students' understanding of their own managerial skills.<br>CO2: To improve communication skills.<br>CO3: To develop an ability to work with moral and ethical dilemmas and make decisions using critical thinking.<br>CO4: To polish the skillset of students for better placement opportunities and successful careers. |
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#### FIFTH SEMESTER

| PAPER CODE       | PAPER NAME                                   | SUBJECT OUTCOMES   |
|------------------|--|--|
| BBA(B&I)<br>301  | Income Tax Law and Practice                  | CO1: Understand the concept of Income Tax Act 1961 under various heads.<br>CO2 : Understand the Deductions u/s 80 C to 80 U<br>CO3: Understand the concept of Deduction of Tax at Sources and the computation of total Income and Tax Liability.<br>CO4: Acquire skills related to procedure of filling return (online filling-ITR)  |
| BBA (B&I)303     | Practice of Life Insurance                   | CO1: Familiarization of students with the ability to apply the principles of Actuarial Planning and Control.<br>CO2: Conceptual framework and importance of life and group health insurance.<br>CO3: Identification of various claims settlement<br>CO4: Understanding of various Insurance Products and their benefits.   |
| BBA(B&I)<br>305  | Human Resource Management                    | CO1: Understand the concepts and relevance of HRM vs Strategic HRM<br>CO2: Understand the various dimensions of Human resource Planning<br>CO3: Understand the needs, methods and designing of training and development programmes, career planning and career development, employee compensation<br>CO4: Acquire skills to do employee performance appraisal and to understand the relevance of employee maintenance and Industrial Relations |
| BBA (B&I)<br>307 | Marketing of Financial Products and Services | CO1: Familiarization of various types of Financial Products and services and their Marketing.<br>CO2: Understanding of Conceptual framework and significance of Retail Banking<br>CO3: Understanding of various mutual funds, Pension Funds, Pension Schemes<br>CO4: Understanding of Bacassurance, Public relations   |

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|                  |                        | and Publicity, Globalization and its impact on Financial Services.  |
| BBA (B&I)<br>309 | E-Commerce             | CO1: Evaluate strengths and weaknesses, solve problems and make recommendations in business and commercial practices.<br>CO2: Explain technologies supporting e-commerce, including Web services and electronic payment systems<br>CO3: Be able to evaluate problems posed by utilizing electronic commerce, including security, legal jurisdictions and effectiveness.<br>CO4: Be able to evaluate applications of electronic commerce in organizations and analyze the barriers to successful implementation of these technologies. |
| BBA(B&I)<br>311  | E-Commerce Lab         | CO1: Students should be able to design and implement a basic website.<br>CO2: Students should be able to implement static HTML web pages<br>CO3: Students will develop an ability to use the form controls for developing web sites.<br>CO4: students will be able to demonstrate basic animation using HTML.   |
| BBA(B&I)<br>313  | Summer Training Report | CO1: Acquire Analytical Skills<br>CO2: Broaden the thinking horizon<br>CO3: Helps in understanding business issues<br>CO4 : Develop problem solving attitude<br>CO5: Will get the firsthand experience in the corporate<br>CO6: Understand the corporate culture  |

#### SIXTH SEMESTER

| Paper Code       | Paper Name                    | Subject Outcomes   |
|------------------|-------------------------------|--|
| BBA (B&I)<br>302 | Project Management            | CO1: Understand the concept of Project Management and Techniques to manage the projects<br>CO2: Understand the project life cycle and to acquire skills to generate and screen the project ideas<br>CO3: Acquire skills to do technical analysis and market Analysis. Understands the network techniques.<br>CO4: Understand various sources of projects financing and to acquire skills to evaluate and control the projects. |
| BBA(B&I)<br>304  | Practice of General Insurance | CO1: The students will be able to acquaint with the advanced subject knowledge and apply the principles of Actuarial Planning and Control  |

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|                  |                                   |  |
|------------------|-----------------------------------|--|
|                  |                                   | <p>required in the operation of the Life and general Insurance Business.</p> <p>CO2: Understand the different Non-life Insurance Products and to acquire the skills to deal with Physical and Moral Hazards loss prevention</p> <p>CO4: Understand General Insurance Business Act,1972</p> <p>CO5: Understand the conceptual framework of life Insurance and various group health insurance and special purpose schemes</p>  |
| BBA(B&I)<br>306  | Business Policy and Strategy      | <p>CO1: Understand the concept of Business Policy, its evolution and strategic management</p> <p>CO2: Acquire skills to do environmental analysis</p> <p>CO3: Acquire skills to make choice among various business strategies in different Business portfolio models</p> <p>CO4: Understand various major issues in the implementation of strategy</p>   |
| BBA(B&I)<br>308  | Information System Management     | <p>CO1: The student would understand the classifications of MIS, understanding of functional MIS and the constituents of the MIS.</p> <p>CO2: Students will be benefited by knowing objectives &amp; role of MIS in the industry, Role of MIS in Business Organizations.</p> <p>CO3: Importance of TPS (Transaction processing System), DSS (Decision Support System),EIS(Enterprises information System) and in identifying the major management challenges to building and using information systems in organizations.</p> <p>CO4: To make the students understand the concept of Cost Benefit Analysis and SDLC along with its Impact on Organization</p> |
| BBA (B&I)<br>310 | Information System Management Lab | <p>CO1: Lab will acquaint the students with the various aspects and components of Information Systems specially data bases.</p> <p>CO2: Students are required to design the Data bases using E-R Model and</p> <p>CO3: Students were provided information about SQL queries</p> <p>CO4: Students learn how to run SQL queries on DDL commands, DML commands and aggregate functions.</p>   |
| BBA (B&I)<br>312 | Goods and Service Tax (GST)       | <p>CO1: Understands the concept of GST in India</p> <p>CO2: Acquire skills to Assess GST Tax</p> <p>CO3: Understands how to file returns and their due</p>   |



|                 |                |  |
|-----------------|----------------|--|
|                 |                | dates and also about offences and penalties<br>CO4: Understands the role of GST Practitioner   |
| BBA(B&I)<br>314 | Project Report | CO1: Acquire Analytical Skills<br>CO2: Broaden the thinking horizon<br>CO3: Helps in understanding business issues<br>CO4 : Develop problem solving attitude |

## **PROGRAMME: BACHELOR OF BUSINESS ADMINISTRATION (BBA)**

### **Program Outcomes**

After the program the students will be able to:

- PO1. Apply knowledge of various functional areas of business.
- PO2. Develop communication and professional presentation skills.
- PO3. Demonstrate critical thinking and Analytical skills for business decision making.
- PO4. Illustrate leadership abilities to make effective and productive teams.
- PO5. Explore the implications and understanding the process of starting a new venture.
- PO6. Imbibe responsible citizenship towards sustainable society and ecological environment.
- PO7. Appreciate inclusively towards diverse culture and imbibe universal values.
- PO8. Foster creative thinking to find innovative solutions for diverse business situations.

### **Program Specific Outcomes:**

After the program the students will be able to:

- PSO1. Apply reflective thinking and research skills using latest technological tools.
- PSO2. Assimilate technical functional knowledge of operations in business organization.
- PSO3. Demonstrate strategic and proactive thinking towards business decision making.
- PSO4. Illustrate negotiation skills and networking abilities.

## **BACHELOR OF BUSINESS ADMINISTRATION PROGRAMME**

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**(BBA PROGRAMME)**

**FIRST SEMESTER**

| PAPER CODE | PAPER NAME                                    | COURSE OUTCOMES   |
|------------|---|---|
| BBA 101    | Management Process and Organization Behaviour | CO1: Understanding of the concepts of management and its evolution<br>CO2: Understanding the relevance of the theories of Motivation<br>CO3: Understanding the concept of Organization Behaviour and importance of understanding Individual Behaviour<br>CO4: Understanding the concept and relevance of team and group behaviour.                              |
| BBA 103    | Business Mathematics                          | CO1: Understanding and solve the problems of counting and research.<br>CO2. Understanding the concept and solve the problems of Matrix Algebra<br>CO3: Understand the concept and solve the problems of Differential calculus<br>CO4 : Understand the concept and solve the problems of Integral calculus   |
| BBA 105    | Financial Accounting and Analysis             | CO1: Understand the basic concepts of accounting and the relevance of GAAP and accounting standards<br>CO2: Preparation of company final accounts with adjustments<br>CO3: Understand the contemporary issue and challenges in accounting and the concept and the methods of depreciation<br>CO4 : To acquire knowledge related to share capital and debentures |
| BBA 107    | Business Economics                            | CO1: Understand the fundamental concepts of Business Economics<br>CO2: Understand the relationship between consumer behavior and demand analysis<br>CO3 : Understand and determine the pricing under various markets<br>CO4: Acquire skills to deal with economics related business and research problems   |
| BBA 109    | IT Applications in Business                   | CO1: Explain the concepts of IT (Hardware, Software, Networking, Security, Web and applications) and the role of databases in IT applications<br>CO2: Analyze the usage of IT product and services.   |

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|         |                                 |   |
|---------|---------------------------------|---|
|         |                                 | CO3: Use internet web services and resources for learning and discovery.<br>CO4: Explore the usage of tools of MS Word and Advanced Excel to solve business problems.   |
| BBA 111 | IT Applications in Business-Lab | CO1: Explore the utility of applications provided by MS Office<br>CO2: Proficiency in MS Advanced Excel and Powerpoint<br>CO3: Effective and professional presentation and communication skills<br>CO4: Use Tables and Charts from Excel to create interactive and animated presentations |
| BBA 113 | Entrepreneurial Mindset         | CO1: Exhibit entrepreneurial skills and abilities<br>CO2: Imbibe Creativity and innovativeness to explore new ideas and prospects<br>CO3: Explore the laws and government assistance available for new entrepreneurs.<br>CO4: Explore ways to achieve entrepreneurial success             |

## SECOND SEMESTER

| PAPER CODE | PAPER NAME                       | SUBJECT OUTCOMES   |
|------------|----------------------------------|--|
| BBA 102    | Cost Accounting                  | CO1: To understand the basic cost objectives and scope of cost accounting in business<br>CO2: Acquire skills to control material through various material controlling techniques<br>CO3: Understand the remuneration systems and incentive schemes to deal with labour cost<br>CO4 : Acquire skills to handle the overhead cost through overhead functional analysis |
| BBA 104    | Decision Techniques for Business | CO1: Understand the basic concepts of Statistics and application of Correlation and Regression concepts in business and research problems.<br>CO2 : Explore the use of linear programming in business problem solving<br>CO3: Analyze transportation and assignment problems<br>CO4: Evaluate alternatives before taking business decisions                          |
| BBA 106    | Business Environment             | CO1: Explore the Business Environment and its relevance and comprehend the structure of Indian Economy   |

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|         |                                   |  |
|---------|-----------------------------------|--|
|         |                                   | Strategic Planning for achieving Global Competitive Advantages.  |
| BBA 308 | Business Policy and Strategy      | CO1: Understand the concept of Business Policy, its evolution and strategic management<br>CO2: Acquire skills to do environmental analysis<br>CO3: Acquire skills to make choice among various business strategies in different Business portfolio models<br>CO4: Understand various major issues in the implementation of strategy  |
| BBA 310 | Sales and Distribution Management | CO1: The outcome of the subject is to familiarize the students about imparting the knowledge and skills to manage the Sales Force and Distribution functions in Business Organizations.<br>CO2: To create a basic understanding of Sales Management and Distribution Channels.<br>CO3: To prepare them for Sales Channel Design and Management.<br>CO4: To provide the knowledge about the Training, Motivation and Compensation of Sales Force. |
| BBA 312 | Project Report                    | CO1: Acquire Analytical Skills<br>CO2: Broaden the thinking horizon<br>CO3: Helps in understanding business issues<br>CO4 : Develop problem solving attitude   |

### Bachelor of Computer Applications

#### Programme Objectives:

It is envisioned that the graduates passing out BCA degree, will achieve the following objectives and will be able to

| Programme Objectives (POs) | Description  |
|----------------------------|--|
| PO1                        | Understand the fundamental concepts of Computers, Software hardware and peripheral devices and evolution of computer technologies. |

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|------|---|
| PO2  | Familiarized with Business environment and Information Technology and its Applications in different domains.  |
| PO3  | Gain knowledge to identify, explain and apply functional programming and object-oriented programming techniques and use of databases to develop computer programs.  |
| PO4  | Analyze, design, implement and evaluate computerized solutions to real life problems, using appropriate computing methods including web applications.   |
| PO5  | Understand the front end and backend of software applications.  |
| PO6  | Gain expertise in at least one emerging technology.   |
| PO7  | Acquire knowledge about computer networks, network devices and their configuration protocols, security concepts at various level etc.   |
| PO8  | Apply techniques of software validation and reliability analysis to the development of computer programs.   |
| PO9  | Acquire Technical, Communication and management Skills to convey or present information, applications, instructions, policies, procedures, decisions, documentations etc. verbally as well as in writing. |
| PO10 | Recognize the various issues related to society, environment, health and vivid cultures and understand the responsibilities to contribute in providing the solutions.                                     |
| PO11 | Acquire technical skills to lead a productive life in the society as a professional or as an entrepreneur.  |

### 3. Programme Learning Outcomes:

The completion of the BCA Programme shall enable a student to:

- i) To design, implement, and evaluate computer-based system, process, component, or program to meet desired needs by critical understanding, analysis and synthesis
- ii) Identify applications of Computer Science in other fields in the real world

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to enhance the career prospects

iii) Realize the requirement of lifelong learning through continued education and research.

iv) Use the concepts of best practices and standards to develop user interactive and abstract application

v) Understand the professional, ethical, legal, security, social issues and responsibilities.

The detailed list of programme learning outcomes is as follows:

| PLO  | Attribute  | Description  |
|------|--|--|
| PLO1 | Communication Skills                                     | The student should be able to communicate the technical information both orally and in writing professionally.   |
| PLO2 | Use of Software Tools                                    | Create, select, adapt and apply suitable tools and technologies to a wide range of computational activities.   |
| PLO3 | Technical Skills   | Acquire necessary knowledge of technical, scientific as well as basic managerial and financial procedures to analyze and solve real world problems within their work domain                                |
| PLO4 | Domain Awareness   | Clarity on both conceptual and application oriented skills in commerce, Finance & Accounting and it Applications in Business context.  |
| PLO5 | Technical Support  | Must be able to provide technical support for various software applications.   |
| PLO6 | Analysis and investigation of Complex Computing Problems | Ability to analyze research and investigate complex computing problems through design of experiments, analysis and interpretation of data and synthesis of the information to arrive at valid conclusions. |

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|      |   |  |
|------|---|--|
| PLO7 | Design /<br>Development of<br>Solutions | Apply the knowledge gained in core courses to a broad range of advanced topics in computer science, to learn and develop sophisticated technical products independently. |
| PLO8 | Imbibe Cyber<br>Ethics                  | Awareness on ethics, values, sustainability and creativity aspects of technical solutions.   |

## FIRST SEMESTER

Course Code: BCA 101

Course Name: Discrete Mathematics

### LEARNING OBJECTIVES:

The objective of this course is to provide the learners with the following:

1. Knowledge about sets, relations and functions.
2. Make them familiar with basics of lattices and graphs.
3. Understanding of the concept of propositional logic.
4. Acquiring the insight of combinatorics and recurrence relations

### COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:-

| CO #    | Detailed Statement of the CO   | BT<br>Level | Mapping to PO<br>#         |
|---------|--|-------------|----------------------------|
| CO<br>1 | Understand the basics conceptual math and relations.                             | BTL2        | PO1, PO2,<br>PO3, PO4      |
| CO<br>2 | Understand and apply partial order and recurrence relation and their operations. | BTL3        | PO1, PO2                   |
| CO<br>3 | Compare and design, sorting and hashing techniques.                              | BTL4        | PO1, PO2,<br>PO3, PO4, PO5 |

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|         |  |      |                     |              |
|---------|--|------|---------------------|--------------|
| CO<br>4 | Appraise and determine the correct logic and solutions for any given real world problem. | BTL5 | PO1,<br>PO3,<br>PO5 | PO2,<br>PO4, |
|---------|--|------|---------------------|--------------|

Course Code: BCA103  
Language

Course Name: Programming Using 'C'

#### LEARNING OBJECTIVES:

This course will provide the learners the following:-

1. Understanding of the syntax and the semantics of C programming language
2. Building of their logics for solving a given problem.

#### COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:-

| CO # | Detailed Statement of the CO  | *BT Level | Mapping to PO # |
|------|---|-----------|-----------------|
| CO1  | Develop programming skills by learning the fundamentals of structured programming using C Language.                       | BTL2      | PO1, PO2, PO3   |
| CO2  | Design and develop programs using arrays, storage classes, functions and to understand memory management through pointers | BTL3      | PO1, PO2, PO3   |

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|     |  |      |                         |
|-----|--|------|-------------------------|
| CO3 | Critically analyze real world problems using structures, unions and develop applications for handling text and binary files. | BTL5 | PO1, PO2, PO3, PO4, PO5 |
| CO4 | Explore the use of command line arguments, string manipulation and standard libraries.                                       | BTL5 | PO1, PO2, PO4,          |

Course Code: BCA 105  
and IT

Course Name: Fundamentals of Computers

#### LEARNING OBJECTIVES:

The objectives of this course is to provide the learners:

1. Awareness of evolution of Computers, various types of computers its characteristics, usage, and limitations.
2. Identification of different categories of computers, their peripherals and memory.
3. Knowledge about operating system, their types, MS-Office various software.
4. Understanding of computer network fundamentals and various communication networks.
5. Overview of emerging technologies in IT i.e. AI and Machine Learning, IOT, Data Analytics etc.

#### COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:-

| CO # | Detailed Statement of the CO | *BT Level | Mapping to PO # |
|------|------------------------------|-----------|-----------------|
|------|------------------------------|-----------|-----------------|

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|     |  |      |                            |
|-----|--|------|----------------------------|
| CO1 | Describe computer with its characteristics, its usage, limitations and benefits, Computer Memories and its type, Software and its type | BTL2 | PO1, PO2, PO3              |
| CO2 | Acquire knowledge about Number Systems, various computer languages and operating system DOS  | BTL2 | PO1, PO2, PO3              |
| CO3 | Attain skills in Application Software used for word processing, spreadsheet and presentation   | BTL4 | PO1                        |
| CO4 | Understand network fundamentals and various communication network, Advance trends in IT  | BTL3 | PO1, PO3, PO5<br>PO2, PO4, |

Course Code: BCA 107  
Technologies

Course Name: Web

#### LEARNING OBJECTIVES:

The objective of this course is to provide the learners the following:

1. Knowledge about the semantic structure of HTML, Javascript, CSS, XML and bootstrap.
2. Ability to compose forms and tables using HTML, Javascript, CSS and Bootstrap.
3. Expertise to design static web pages
4. Skills to create dynamic user interface and perform Client-Side validations using JavaScript

COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:-

| CO # | Detailed Statement of the CO | *BT Level | Mapping to PO # |
|------|------------------------------|-----------|-----------------|
|------|------------------------------|-----------|-----------------|

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|     |  |            |          |
|-----|--|------------|----------|
| CO1 | Develop static web pages through HTML, JavaScript, CSS and Bootstrap.              | BTL6       | PO4, PO5 |
| CO2 | Implement different constructs and programming techniques provided by JavaScript.  | BTL3       | PO4, PO8 |
| CO3 | Adapt HTML, Javascript, CSS and Bootstrap syntax and semantics to build web pages. | BTL1, BTL2 | PO4      |
| CO4 | Develop Client-Side Scripts using JavaScript to display the contents dynamically   | BTL3, BTL6 | PO4,PO5  |

Course Code: BCA 109  
Communication

Course Name: Technical

#### LEARNING OBJECTIVES:

This course will provide the learners the following:

1. Understanding of the correct use of English Language.
2. The student will improve in oral as well as written communication skills.

#### COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:-

| CO # | Detailed Statement of the CO | *BT Level | Mapping to PO # |
|------|------------------------------|-----------|-----------------|
|------|------------------------------|-----------|-----------------|

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|      |   |          |           |
|------|---|----------|-----------|
| CO1  | The student will become familiar with the basics of communication and its importance in the organizational world.           | BTL1     | PO9, PO11 |
| CO2  | To improve the business writing skills also will become well aware how to write effective resume to enter the global world. | BTL2 & 3 | PO9, PO11 |
| CO3  | To improve the listening skills by knowing well how to negotiate and give effective presentations.                          | BTL5     | PO9, PO11 |
| CO 4 | To make use of effective business language and give a professional look to oneself.   | BTL6     | PO9, PO11 |

Course Code: BCA 171  
Lab

Course Name: Practical -1 'C' Prog.

#### LEARNING OBJECTIVES:

This course will provide the learners the following:-

1. Understanding of the syntax and the semantics of C programming language
2. Building of their logics for solving a given problem.

#### COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:

| CO # | Detailed Statement of the CO  | BT Level | Mapping to PO # |
|------|---|----------|-----------------|
| CO1  | Develop programming skills by learning the fundamentals of structured programming using C Language. | BTL3     | PO1, PO2, PO3   |

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|     |  |      |                         |
|-----|--|------|-------------------------|
| CO2 | Design and develop programs using arrays, storage classes, functions and to understand memory management through pointers    | BTL4 | PO1, PO2, PO3           |
| CO3 | Critically analyze real world problems using structures, unions and develop applications for handling text and binary files. | BTL5 | PO1, PO2, PO3, PO4, PO5 |
| CO4 | Explore the use of command line arguments, string manipulation and standard libraries.                                       | BTL5 | PO1, PO2, PO4,          |

Course Code: BCA 173  
IT Lab

Course Name: Practical – II

#### LEARNING OBJECTIVES:

The objective of this course is to provide the learners :

1. Basic knowledge of computers Software and Hardware
2. Expertise in using DOS Commands.
3. Attain proficiency in using application software for Word Processing, Spreadsheet and Presentation.

PRE-REQUISITES: Nil

#### COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:

| CO # | Detailed Statement of the CO                       | BT Level | Mapping to PO # |
|------|--|----------|-----------------|
| CO1  | Work with basic DOS Commands and Windows Explorer. | BT3      | PO1, PO2        |

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|     |  |     |          |
|-----|--|-----|----------|
| CO2 | Create Word Documents using advanced features of MS Word.                  | BT3 | PO1,PO2  |
| CO3 | Create Worksheet using advanced features of MS Excel.                      | BT3 | PO1,PO2  |
| CO4 | Create interactive Presentation using advanced features of MS Power-point. | BT3 | PO1, PO2 |

Course Code: BCA 175  
Web Tech Lab

Course Name: Practical-III

#### LEARNING OBJECTIVES:

In this course, the learners will be able to develop expertise related to:

1. Apply the Semantic Structure of HTML, javascript, CSS, bootstrap and XML 2. Design forms and tables using HTML, CSS and bootstrap.

3. Design Client-Side programs using JavaScript

4. Design and develop static Web page.

PRE-REQUISITES: None.

#### COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:

| CO # | Detailed Statement of the CO  | BT Level  | Mapping to PO # |
|------|---|-----------|-----------------|
| CO1  | Develop static web pages through HTML, CSS, JavaScript, bootstrap and XML.        | BTL3      | PO4, PO5        |
| CO2  | Implement different constructs and programming techniques provided by JavaScript. | BTL1,BTL3 | PO4, PO8        |

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|     |   |           |         |
|-----|---|-----------|---------|
| CO3 | Adapt HTML, CSS, javascript, bootstrap and XML syntax and semantics to build web pages. | BTL1,BTL5 | PO4     |
| CO4 | Develop Client-Side Scripts using JavaScript to display the contents dynamically        | BTL3      | PO4,PO5 |

Course Code: BCA 181+

Course Name: Bridge Course in

Mathematics

Aim: To build mathematical aptitude of the students for understanding the basic concepts of core courses of mathematics of the programme.

#### LEARNING OBJECTIVES:

The objectives of this course is to provide the learners

- The knowledge about the matrices, determinants and limits.
- Familiarity with basic concepts of differential and integral calculus.

#### COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:-

| CO # | Detailed Statement of the CO  | BT Level | Mapping to PO #    |
|------|---|----------|--------------------|
| CO 1 | Understand the various approaches dealing the data using theory of matrices | BTL2     | PO1, PO2, PO3, PO4 |
|      | Understand and apply the concepts of determinants                           | BTL3     | PO1, PO2           |

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|  |   |      |                         |
|--|---|------|-------------------------|
|  | Understand the concept of calculus such as limit, continuity and differentiability.   | BTL4 | PO1, PO2, PO3, PO4, PO5 |
|  | Appraise and determine the correct logic and solutions for any given real world problem using application of integration & integral calculus. | BTL5 | PO1, PO2, PO3, PO4, PO5 |

Course Code: BCA 102  
Mathematics

Course Name: Applied

#### LEARNING OBJECTIVES:

The objectives of this course are to provide the learners with the following:

1. The Knowledge of mathematical probability
2. Understanding of various numerical techniques
3. Familiarity with the Linear Programming and its applications

PRE-REQUISITES: Basic Concepts of Mathematics

#### COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:-

| CO # | Detailed Statement of the CO   | BT Level | Mapping to PO #         |
|------|--|----------|-------------------------|
| CO1  | Understand the various approaches dealing the data using theory of Probability     | BTL2     | PO1, PO2, PO3, PO4      |
| CO2  | Understand various numerical techniques and apply them to solve real life problems | BTL3     | PO1, PO2                |
| CO3  | Analyse and evaluate the accuracy of common Numerical Methods                      | BTL4,5   | PO1, PO2, PO3, PO4, PO5 |

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|  |  |      |                     |              |
|--|--|------|---------------------|--------------|
|  | Develop a mathematical model for real life situation solving it Using Linear programming technique | BTL5 | PO1,<br>PO3,<br>PO5 | PO2,<br>PO4, |
|--|--|------|---------------------|--------------|

Course Code: BCA 104  
Programming

Course Name: Web Based

### LEARNING OBJECTIVES:

The objectives of this course are to provide the learners expertise in the following:- 1. Understanding of the syntax and semantics of PHP language

2. Ability to design and develop web applications using PHP as a server side language. 3. Performing CRUD operations in the database

### PRE-REQUISITES:

1. Basic knowledge of HTML, CSS and Javascript.
2. Skills to Design static Webpage.

### COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:-

| CO # | Detailed Statement of the CO   | BT Level      | Mapping to PO #             |
|------|--|---------------|-----------------------------|
| CO1  | Design and develop dynamic web pages with good aesthetic sense of designing and latest technical know-how's. | BTL3,<br>BTL4 | PO1, PO2, PO3,<br>PO7       |
| CO2  | Have a good understanding of Web Application Terminologies   | BTL1,<br>BTL2 | PO1, PO2, PO3,<br>PO7, PO10 |
| CO3  | Learn how to link and publish web sites  | BTL1,<br>BTL2 | PO1, PO2, PO3,<br>PO4       |

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Course Code: BCA 106

Course Name: Data Structure and Algorithm Using C

#### LEARNING OBJECTIVES:

In this course, the learners will be provided expertise in

1. Understanding of the basic concepts of data structures and their operations like, insertion, deletion, searching and sorting
2. Design algorithms and pseudo codes of various linear and non-linear data structures

#### PRE-REQUISITES:

1. C Programming Skills
2. Discrete Mathematics

#### COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:

| CO # | Detailed Statement of the CO  | BT Level | Mapping to PO #         |
|------|---|----------|-------------------------|
| CO1  | Familiarize the basics of data structures and algorithms.                           | BTL2     | PO1, PO2, PO3, PO4      |
| CO2  | Understand and apply linear and nonlinear data structures and their operations.     | BTL3     | PO1, PO2, PO3, PO4, PO5 |
| CO3  | Compare and implement searching, sorting and hashing techniques.                    | BTL5     | PO1, PO2, PO3, PO4, PO5 |
| CO4  | Appraise and determine the correct data structure for any given real world problem. | BTL5     | PO1, PO2, PO3, PO4, PO5 |

Course Code: BCA 108

Course Name: Database Management System

#### LEARNING OBJECTIVES:

The paper aims to introduce the concept of Back end, data storage in computers, design of a DBMS, Queries to construct database, store and retrieve data from the database. The objective of this course is to provide the learners expertise in the following:

1. Understanding of the requirement of database management System for storing data and its

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advantages over file management system.

2. Designing the database conceptually, physically and finally implementing the creation of database for any application.

3. Learning of queries in SQL for creating database and performing various operations for manipulating data in the database.

4. Knowledge of database utilities i.e. backup, recovery, transaction processing.

PREREQUISITE: Basic knowledge of data storage and file management system

COURSE OUTCOMES (COS):

After completion of this course, the learners will be able to: -

| CO # | Detailed Statement of the CO   | BT Level | Mapping to PO #         |
|------|--|----------|-------------------------|
| CO1  | Understand the DBMS concepts with detailed architecture, characteristics. Describe different database languages and environment and learn various data models, along with the related terminologies  | BTL1     | PO1, PO2, PO3, PO7      |
| CO2  | Explore Structure Query Language, a brief on NOSQL, Query By Example. Also understand the overview of SQL, and try to implement DDL, DML and DCL along with operators, use of joins, nested query, use of views and Indexes<br>Discuss Integrity Constraints | BTL3     | PO1, PO2, PO3, PO7      |
| CO3  | Describe Relational Data Model, explain Codd's Rules, Relational Algebra, Set theory operations and the concept of functional dependencies and normalization   | BTL4     | PO1, PO2, PO3, PO4      |
| CO4  | Acquire Knowledge about Transaction Processing, concurrency problems, and its controlling techniques, Database backup and recovery and security.   | BTL2     | PO2, PO3, PO4, PO7, PO8 |

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Course Code: BCA 110 L T C Course Name: Environmental Studies 2 0 2

### LEARNING OBJECTIVES:

In this course, the learners will be able to develop expertise related to the following:

1. Development of critical thinking for shaping strategies (scientific, social, economic, administrative, and legal) for environmental protection, conservation of biodiversity, environmental equity, and sustainable development.
2. Acquisition of values and attitudes towards understanding complex environmental economic social challenges, and active participation in solving current environmental problems and preventing the future ones.
3. Encouraging adoption of sustainability as a practice in life, society, and industry.

PRE-REQUISITES: Basic awareness about the natural environment.

COURSE OUTCOMES (COs): After completion of this course, the learners will be able to:

| CO# | Detailed Statement of the CO  | BT Level | Mapping to PO # |
|-----|---|----------|-----------------|
| CO1 | Gain in-depth knowledge on natural processes and resources that sustain life and govern economy.  | BTL1,2   | PO10            |
| CO2 | Understand the consequences of human actions on the web of life, global economy, and quality of human life.   | BTL3     | PO10            |
| CO3 | Develop critical thinking for shaping strategies (scientific, social, economic, administrative, and legal) for environmental protection, conservation of biodiversity, environmental equity, and sustainable development. | BTL3     | PO10            |
| CO4 | Acquire values and attitudes towards understanding complex environmental economic-social challenges, and active participation in solving current environmental problems and preventing the future ones.                   | BTL4     | PO10            |
| CO5 | Adopt sustainability as a practice in life, society, and industry.  | BTL5     | PO10            |

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Course Code: BCA 132 MOOC Course from Swayam/ NPTEL Course Code: BCA 134 Course Name: Front End Design Tools VB.NET Lab

PRE-REQUISITES: Prior knowledge of programming language is beneficial but not mandatory.

COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:

| CO # | Detailed Statement of the CO  | BT Level | Mapping to PO # |
|------|---|----------|-----------------|
| CO1  | Design Console application using basic programming concepts.        | BT3      | PO3, PO5        |
| CO2  | Design Windows application using control.                           | BT3      | PO3,PO5         |
| CO3  | Understand and use of different Data Structures, Exception Handling | BT2      | PO3,PO5         |
| CO4  | Learn basic concepts of OOPS. Design classes and interfaces.        | BT2      | PO3, PO5        |

Course Code: BCA 136

Course Name: Statistical Analysis using Excel

LEARNING OBJECTIVES:

In this course, the learners will be able to apply the concepts pertaining to the following:- 1. The understanding of the basic concepts of statistics

2. Using Excel for applying the Statistical concepts in day to day operations

PRE-REQUISITES:

1. The student must be adequate knowledge of working in MS Excel

2. The student must be well versed in the basic concepts of Statistics

COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:-

| CO # | Detailed Statement of the CO | *BT Level | Mapping to PO # |
|------|------------------------------|-----------|-----------------|
|------|------------------------------|-----------|-----------------|

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|     |  |      |                                   |
|-----|--|------|-----------------------------------|
| CO1 | Understand the basic concepts of statistics and its application in the real life scenarios   | BTL2 | PO1, PO2, PO3                     |
| CO2 | Understand the means and mechanisms for applying the various skills used in the process of generating various statistical concepts by using MS Excel software                  | BTL3 | PO1, PO2, PO3, PO5, PO8           |
| CO3 | Developing the skills needed for understand the various features of MS Excel software which assist the user in the process of deriving statistical measures                    | BTL3 | PO1, PO2, PO3, PO4, PO5, PO7      |
| CO4 | Understand the skill needed to draw various forms of graphical representation based on statistical data  | BTL4 | PO2, PO3, PO4, PO6                |
| CO5 | Understand the various features of MS Excel involved in the process of compilation and summarizing of Statistical data and the skills needed to interpret the statistical data | BTL5 | PO2, PO3, PO4, PO5, PO6, PO7, PO8 |
| CO6 | Understand the skills needed to ensure the process of integrating data from multiple in MS Excel   | BTL6 | PO2, PO3, PO5, PO6, PO7, PO8      |

Course Code: BCA 138

Course Name: Designing Lab Photoshop

#### LEARNING OBJECTIVES:

In this course, the learners will be able to develop expertise related to:

1. Knowledge of Tools in Photoshop.
2. Exporting images & pdf.
3. Uses of gif & digital enhancement in images.

#### PRE-REQUISITES:

#### COURSE OUTCOMES (COs):

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After completion of this course, the learners will be able to:

| CO # | Detailed Statement of the CO                                  | BT Level     | Mapping to PO #                         |
|------|---|--------------|---|
| CO1  | Explain the basics of graphics designing & Adobe suite        | BTL1         | PO6, PO11, PO14, PO20                   |
| CO2  | Exploring the Raster designing tools in Adobe Photoshop.      | BTL3<br>BTL5 | PO1, PO2, PO3, PO4, PO5, PO8, PO11-PO20 |
| CO3  | Exploring the Vector designing tools in Adobe Photoshop.      | BTL3<br>BTL5 | PO6, PO7, PO9, PO13, PO11-PO20          |
| CO4  | Exploring the image filters & adjustments in Adobe Photoshop. | BTL3<br>BTL5 | PO10, PO11-PO20                         |

Course Code: BCA 172 Course Name: Practical-IV WBP Lab

#### LEARNING OBJECTIVES:

In this course, the learners will be able to develop expertise related to:

1. Understand the syntax and semantics of PHP language
2. Design and develop web applications using PHP as a server side language
3. Perform database connectivity using MYSQL as database server.

#### PRE-REQUISITES:

1. Knowledge of HTML, CSS, Javascript, bootstrap and XML.
2. Able to Design Static Website.

#### COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:

| CO # | Detailed Statement of the CO | BT Level | Mapping to PO # |
|------|------------------------------|----------|-----------------|
|------|------------------------------|----------|-----------------|

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|-----|--|------------|--------------------------|
| CO1 | Design and develop dynamic web pages with good aesthetic sense of designing and latest technical know-how's. | BTL3       | PO1, PO3, PO7 PO2,       |
| CO2 | Have a good understanding of Web Application Terminologies   | BTL1, BTL2 | PO1, PO2, PO3, PO7, PO10 |
| CO3 | Learn how to link and publish web sites  | BTL1, BTL2 | PO1, PO2, PO3, PO4       |

Course Code: BCA 174

Course Name: Practical-V DS Lab

#### LEARNING OBJECTIVES:

In this course, the learners will be able to develop expertise related to:

1. Implement various types of data structures using C
2. Implement different operations on linear and non-linear data structures

#### PRE-REQUISITES:

C Programming Skills

#### COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:

| CO # | Detailed Statement of the CO                                    | BT Level | Mapping to PO #         |
|------|---|----------|-------------------------|
| CO1  | Implement basic operations on static linear data structures.    | BTL3     | PO1, PO2, PO3, PO4      |
| CO2  | Implement various operations on dynamic linear data structures. | BTL6     | PO1, PO2, PO3, PO4, PO5 |
| CO3  | Implement basic operations on non-linear data structures        | BTL3     | PO1, PO2, PO3, PO4, PO5 |

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|     |  |      |                    |
|-----|--|------|--------------------|
| CO4 | Implement searching techniques on linear and non linear data structures. | BTL4 | PO1, PO2, PO3, PO4 |
| CO5 | Implement sorting techniques on one dimensional array.                   | BTL4 | PO1, PO2, PO3, PO4 |

Course Code: BCA 176

Course Name: Practical-VI DBMS Lab

#### LEARNING OBJECTIVES:

The course is to provide the basics of SQL. To understand RDBMS and construct queries using SQL to design a database and manipulate data in it.

PRE-REQUISITES: NIL

#### COURSE OUTCOMES:

After completion of this course, the learners will be able to:

| CO # | Detailed Statement of the CO   | BT Level               | Mapping to PO # |
|------|--|------------------------|-----------------|
| CO1  | Understand the structure and design of relational databases.                       | BT2                    | PO3             |
| CO2  | Write DDL statements in SQL to create, Modify and remove database objects          | BTL1,<br>BTL3,<br>BTL4 | PO3, PO5        |
| CO3  | Use constraints for the database   | BTL1,<br>BTL2,<br>BTL3 | PO3, PO5        |
| CO4  | Write DML statements in SQL to insert, Modify and remove data from database        | BTL4                   | PO3, PO5        |
| CO5  | Write SQL statements to retrieve data based on the conditions provided by the user | BTL1,<br>BTL2,         | PO3, PO5        |

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|-----|---|------------|---------|
|     |   | BTL3       |         |
| CO6 | Use index and Views in database                                       | BTL2       | PO3,PO5 |
| CO7 | Use structured query language (SQL) to an intermediate/advanced level | BTL5, BTL6 | PO4     |

### PROGRAMME: BE.d

Course outcome of syllabus 2021 onwards Semester 1 , Aug -Dec 2021

#### BED101

- 1) Students will be able to discuss the concept of human growth and development in terms of principles and factors affecting growth and development.
- 2) Explain the different developmental domains in view of physical, cognitive and social theories of development.
- 3) Discover the similarities and diversities within childhood stage within the different social, educational, political and cultural context of India.
- 4) Analyse the role of various agencies in a child's overall development as well as the techniques used to cope up with stress.

#### BED 103

- 1) Student-teachers develop the understanding of the concept, meaning and aims of education and the interrelation of education and philosophy.
- 2) Reflect upon the thoughts of Indian and Western thinkers on education and explore the implications of the concepts involved in educational practices.
- 3) Promote reflective thinking among students.
- 4) Build up their capacity to be able to formulate their response to the concerns in education.

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- 5) Establish the interrelationship between meaning and function of education and philosophy.
- 6) Discuss the epistemological basis of education.
- 7) Analyse the philosophical perspective of various schools of thought viz Idealism, Realism, Naturalism, Pragmatism and Existentialism.
- 8) Analyse the educational thoughts of Indian and Western thinkers in contemporary education system

#### **BED 105: Language Across the Curriculum**

- 1) The students will be able to explain the meaning and concept of language and communication and describe the various perspectives of language development of a child especially in early ages.
- 2) Discuss the process of acquisition of four language skills and will be able to differentiate between language acquisition and language learning.
- 3) Understand language diversity and its relation with society and analyse it in the Indian context.
- 4) Understand the interdisciplinary nature of language.
- 5) Imbibe qualities and competencies to cater to a multilingual classroom

#### **BED 107 Students will be able to**

- understand the concept and meaning of Disciplines and Subjects
- explain the meaning of concept formation and the formation of misconception in child and adults
- critically appraise the learner-centred practices and notions associated with it
- acquainted with the skills of keeping records and assigning stream based on the attitudes, aptitudes and interests of Learners.

#### **BED 109 Students will be able to**

- 1) identify the important recommendations and provisions of National Policy on ICT in school education.

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- 2) apply the understanding of different ICT based teaching- learning resources and approaches in classroom.
- 3) evaluate the different available tools and software's for documentation and communication.
- 4) recognize the scope of online teaching learning and various virtual communities and their educational implications

BED 111 Students will be able to

1. Understand the role of school as an organisation in terms of infrastructure, maintenance and budget allocation.
2. Identify different facets of school administration in building a positive organisational culture.
3. Recognize the similarities and differences between the ideas and program between the school management committee, parents and teachers association.
4. List the requirements of quality management in school to foster a stress free work environment.

## PROGRAMME:- B.COM

### Overall Course Outcome of B.Com. (Hons.)

- Deep understanding of accounting issues associated with business.
- Understanding of general business functions impacting organization.
- Interpersonal and communication skills.
- Understanding ethical, social & sustainable business issues.
- Developing entrepreneurship acumen.
- Demonstrate ability to interpret and analyze financial statements.
- Understanding the rules and regulations laid down by accounting bodies.
- Demonstrate ability to understand compliance as per various enactments.
- Acquiring conceptual clarity of various functions and ability to analyze various functional issues.
- Demonstrating ability to evolve strategies for business.
- Demonstrate effectively oral and written communication.
- Demonstrate ability to work in groups. Exhibit skills like empathy, EQ, managerial & interpersonal skills.
- Demonstrate understanding of social cues and contexts in social interaction.
- Develop ethical practices and imbibe values for better Corporate Governance.
- Understand ethical challenges and choices during a business setting.
- Demonstrate understanding of sustainability related concerns in varied areas.

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Subject Outcomes (for Odd Semester)

| S. No. | Subject Name                                    | Faculty Name     | Subject Outcomes  |
|--------|---|------------------|---|
| 1      | Financial Accounting                            | Ms. Priyanka     | <ul style="list-style-type: none"> <li>The objective of this subject is to give understanding of the basic accounting principles and techniques of preparing the accounts for users of accounting information.</li> <li>To apply GAAP principle while recording financial transactions and preparing financial statements</li> <li>To examine the accounting standards related to inventory and depreciation and to assess their impact on business income.</li> <li>To understand the implications of contemporary issues in accounting</li> <li>To measure business income accurately after applying all relevant accounting standards.</li> <li>To prepare all the financial statements necessary for a financial audit of a business.</li> </ul>  |
| 3      | Management Process and Organizational Behaviour | Dr. Anviti Rawat | <p>After the completion of the course, students will be able to:</p> <ul style="list-style-type: none"> <li>Evaluate the global context for taking managerial actions of planning, organizing and controlling.</li> <li>Assess the global situation, including opportunities and threats that will impact management of an organization.</li> <li>Integrate management principles into management practices.</li> <li>Assess managerial practices and choices relative to ethical principles and standards.</li> <li>Evaluate approaches to addressing issues of diversity.</li> <li>Describe the work of major contributors to the field of history and modern management.</li> <li>Explain how managers align the planning process with company mission, vision, and values.</li> <li>Describe the key techniques for initiating and fostering cultural change.</li> <li>Recognize factors related to effective and ineffective leadership and the varieties of leadership.</li> <li>To have clear understanding of managerial</li> </ul> |

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|   |   |                     | <p>functions like planning, and have same basic knowledge on international aspect of management</p> <ul style="list-style-type: none"> <li>• Demonstrate the ability to directing ,leadership and communicate effectively</li> </ul> <p>To analyze isolated issues and formulate best control methods in management.</p>   |
| 4 | Business Communication                      | Dr. Anshu Lochab    | <ul style="list-style-type: none"> <li>• Assess the significance of effective communication in Business.</li> <li>• Use professional business vocabulary and understand methods to present business plans.</li> <li>• Develop proficiency in drafting official letters and documents.</li> <li>• Applying the process and techniques of writing immaculate reports and other documents.</li> <li>• Analyze the role of information technology as an enabler for business communication and documents.</li> </ul>   |
| 5 | Information Technology Commerce             | Mr. Ajay for Phogat | <ul style="list-style-type: none"> <li>• Upon the completion of this course, the students shall be able to explain the concepts of IT (Hardware, Software, Networking, Security, Web and applications).</li> <li>• Select and judge usage of IT products and services.</li> <li>• Use internet web services and resources for learning and discovery.</li> <li>• Know about the importance of MS Word &amp; Advance Excel in the development of IT.</li> <li>• Understand the roles of databases in IT applications.</li> <li>• Students shall be able to explain the concepts of DBMS &amp; its Structure.</li> <li>• Understand the role of databases and how to construct them for various environments.</li> </ul> |
| 6 | Information Technology Commerce (Lab Based) | Mr. Ajay for Phogat | <ul style="list-style-type: none"> <li>• Understanding Microsoft office with the help o assignments and examples.</li> <li>• Understanding MS excel platform and it advanced features by creating a case study containing all its features.</li> <li>• Efficiently able to develop effective power</li> </ul>  |

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|  |  |  |   |
|--|--|--|---|
|  |  |  | <p>presentations.</p> <ul style="list-style-type: none"> <li>• Understand the role of databases and how to use them for various environments.</li> <li>• Understand the usage of SQL queries in MS Access.</li> </ul> |
|--|--|--|---|

### Subject Outcomes (for Even Semester)

| S. No. | Subject Name         | Faculty Name      | Subject Outcomes  |
|--------|----------------------|-------------------|---|
| 1      | Corporate Accounting | Ms. Chetna Grewal | <p>The students would know to/ learn:</p> <ul style="list-style-type: none"> <li>• Make account for equity and debt capital of a company.</li> <li>• Prepare financial statements (Profit &amp; Loss Account, Balance Sheet, etc.) and further analyze them;</li> <li>• Analyze revisions in the balance sheet after Internal Reconstruction of company;</li> <li>• Develop proficiency in the process of evaluation of annual reports of companies.</li> </ul> |
| 2      | Business Laws        | Dr. Preeti Malik  | <ul style="list-style-type: none"> <li>• To understand the basics of law and its history.</li> <li>• To understand the essentials of a valid contract and various modes of discharge of contract.</li> <li>• To know about types of companies, memorandum and articles of association.</li> <li>• To know about various laws regarding sale of goods and A sale contract with remedial measures.</li> </ul>   |
| 3      | Macro Economics      | Dr. Nisha Bamel   | <ul style="list-style-type: none"> <li>• To give understanding of the basic concepts and issues in micro economics and evaluate the impact of different economics decisions</li> <li>• To analyze the relationship between production input, output and cost.</li> <li>• Implications of pricing decision under different market situation</li> </ul>   |
| 4      | Business Statistics  | Ms. Pooja Dabas   | <p>To make students know or be able to:</p> <ul style="list-style-type: none"> <li>• Use statistical tools for decision making in organizations</li> <li>• Analyze data characteristics before applying statistical</li> </ul>  |

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|   |  |                   |   |
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|   |  |                   | <p>tools</p> <ul style="list-style-type: none"> <li>• Apply probability concepts to discrete and continuous random variables in a business decision context;</li> <li>• Examine relationships between the variables using correlation and regression analysis</li> <li>• Analyze macroeconomic data using index numbers</li> <li>• Decipher the trends in time series data and interpret it for business decisions.</li> </ul>  |
| 5 | Environmental Science and Sustainability | Dr. Preeti Malik  | <p>To make students understand:</p> <ul style="list-style-type: none"> <li>• Environmental science is an interdisciplinary academic field that integrates various academic fields (particularly sciences) to study the structure and function of our life-supporting environment and to understand causes, effects, and solutions of different environmental problems.</li> <li>• It deals with the study of flow of energy and materials in the environment</li> <li>• It deals with the study of nature and its function.</li> <li>• It deals with the exchange of various materials between the biotic and abiotic components of the environment.</li> </ul> |
| 6 | Minor Project I                          | Ms. Chetna Grewal | <p>To make students:</p> <ul style="list-style-type: none"> <li>• Apply all theoretical concepts learned in research methodology</li> <li>• Articulate a clear research objective with accurate scope and limitations of the study</li> <li>• Identify an appropriate sample size for a study</li> <li>• Choose the appropriate data collection tools for accurate, authentic and complete data collection</li> <li>• Study the data using techniques appropriate to the Research Design</li> <li>• Analyze data using parametric techniques and conduct analysis.</li> <li>• Draw conclusions based on the results from the analysis.</li> </ul>               |

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